

**PENGEMBANGAN MEDIA PEMBELAJARAN INTERAKTIF  
BERBANTUAN *GENIALLY* PADA MATERI TEKS EKSPLANASI UNTUK  
MENINGKATKAN HOTS SISWA KELAS XI SMA PAB 9 PATUMBAK**

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**ABSTRAK**

Penelitian ini bertujuan untuk mengembangkan media pembelajaran interaktif berbantuan *Genially* pada materi teks eksplanasi untuk meningkatkan HOTS siswa kelas XI SMA PAB 9 Patumbak. Metode yang digunakan adalah *Research and Development* (R&D) dengan model pengembangan ADDIE (*Analysis, Design, Development, Implementation, Evaluation*). Populasi penelitian mencakup 62 peserta didik kelas XI MIA dan XI IS. Sampel penelitian terdiri dari 33 peserta didik kelas XI MIA dan 29 peserta didik kelas XI IS. Data diperoleh melalui angket, observasi, wawancara, dan tes. Hasil validasi dari ahli materi menunjukkan bahwa media yang dikembangkan tergolong “Sangat Layak” dengan rata-rata skor di atas 90%, hasil validasi ahli media mendapatkan skor 92% dengan kategori “Sangat Layak”. Hasil keefektifan media diuji melalui Evaluasi dengan menghitung tingkat ketuntasan belajar. Hasilnya, siswa kelas XI MIA dan XI IS mencapai persentase ketuntasan sebesar 87%. Hasil keefektifan media mendapatkan skor 71% dengan kategori “Efektif” digunakan dalam pembelajaran teks eksplanasi.

**Kata Kunci:** Pengembangan, Media pembelajaran, Media *Genially*, Teks eksplanasi.

**DEVELOPMENT OF GENIALLY-ASSISTED INTERACTIVE LEARNING  
MEDIA ON EXPLANATION TEXT MATERIAL TO IMPROVE HOTS OF  
GRADE XI STUDENTS OF SMA PAB 9 PATUMBAK**

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**ABSTRACT**

*This study aimed to develop interactive learning media assisted by Genially on explanatory text material to improve Higher Order Thinking Skills (HOTS) of class XI students at SMA PAB 9 Patumbak. The study used Research and Development (R&D) with the ADDIE development model (Analysis, Design, Development, Implementation, Evaluation). The population consisted of 62 students from classes XI MIA and XI IS. The sample included 33 students from class XI MIA and 29 students from class XI IS. Data were collected through questionnaires, observations, interviews, and some tests. The validation results from material experts indicated that the developed media was classified as "Highly Feasible" with an average score above 90%, The media expert validation results obtained a score of 92%, categorized as "Highly Feasible". The effectiveness of the media was tested through evaluation by calculating the level of learning mastery. The learning outcomes of students in classes XI MIA and XI IS reached a mastery level as 88%. The media effectiveness score reached 71%, that falls under the "Effective" category to be used in teaching explanatory texts.*

*Keywords: Development, Learning media, Genially media, Explanatory text.*

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