

# **CHAPTER 1**

## **INTRODUCTION**

### **1.1 Background of the Study**

Values are not just abstract concepts, but ethical foundations that color human relationships, shape character, and bring positive impacts in various areas of life. Human values are the moral and ethical principles that underlie the treatment and interaction between individuals in society, with the aim of promoting well-being and justice for all human beings. Human values reflect beliefs about human rights, dignity, empathy, solidarity and justice.

Human values provide a moral foundation for building a just, harmonious and sustainable society. The application of these values in daily life can help shape better relationships between individuals and groups (Gaur & Asthana & Bagaria, 2023). Human values are a set of principles, norms and beliefs that guide humans in interacting with themselves, fellow humans and the universe. These values are universal, inherent in every individual, and become the foundation of human morality. Simply put, human values are things that are considered good, right and important in human life.

Human values are not a static concept, but rather dynamic and constantly evolving along with the changing times and civilizations. These values are influenced by various factors, such as religion, culture, philosophy and life experiences. Throughout history, various civilizations have developed unique value systems, but essentially, they all share the same goal of creating a harmonious and meaningful life (Schwartz, 2006).

Several dimensions in human values are interrelated, including: Individual, Social

and Spiritual Dimensions. The Individual Dimension relates to self-development, such as honesty, responsibility, freedom, and dignity. The Social Dimension relates to human relationships, such as compassion, tolerance, justice, and cooperation. The Spiritual Dimension relates to human relationships with God or a higher power, such as faith, hope, and love. Some examples of universal human values include: tolerance, responsibility, tenacity or perseverance, justice, honesty, integrity in speech and action and respect for others (Sachdeva, 2024).

Research on human values is an in-depth effort to explore, understand and apply the moral principles that are the foundation of human life. This activity brings a number of significant benefits, both for individuals, society, and the development of science.

First, human values research provides a deep understanding of ourselves and others. By identifying and analyzing values we can better understand the motivations, behaviors and perspectives of others. In addition, this research also helps us to reflect on our own values, so that we can continue to grow and develop as human beings.

Secondly, human values research plays an important role in the development of science, especially in the fields of social sciences and humanities. By conducting research systematically, we can identify common patterns in human values, reveal factors that influence value change, and develop new theories about human behavior. The results of this research can be used to develop more effective educational programs, public policies, and social interventions.

Third, human values research can contribute to solving complex social problems. By understanding the values underlying social conflicts, we can design more appropriate

and sustainable solutions. For example, research on the values of tolerance and diversity can help us address issues of discrimination and intolerance.

Fourth, human values research can strengthen moral values in society. By identifying universal and relevant values, we can promote these values through various media, such as education, mass media and art. This is crucial to building a better and more civilized society. Finally, human values research can inspire individuals to live more meaningfully. By understanding the values that are important in life, we can set clearer goals and live a more meaningful life. It can also give us the strength to face life's challenges and remain optimistic about the future.

Research on human values is a very useful activity for various aspects of human life. By understanding our values, we can build better relationships, contribute to the development of science, solve social problems, strengthen moral values, and live a more meaningful life. Therefore, this research needs to be conducted intensively and continuously.

Literature, in all its forms, from poetry to novels, has always been a reflection of human life. It is not only a collection of words, but also a place for writers to explore their life experiences, emotions, and values. In every stroke of the pen and every string of words, human values are always present, becoming a common thread that connects the writer with the reader (Husain & Rahman & Khan, 2011).

Human values in literary works come in various forms. Sometimes, they are explicitly revealed through the characters' dialog, the moral message conveyed by the author, or the major themes raised. However, often these values are hidden behind symbolism, metaphors, and complex storylines. Through the characters created, readers

are invited to reflect on the good and bad nature of humans, life struggles, love, loss, and various other emotions (Purboasri & Saddhono & Suyitno, 2017).

In addition, literary works often highlight social issues that are relevant to their times. Through fiction, writers can voice concerns about injustice, poverty, discrimination, and other social problems. Thus, literary works are not only entertaining, but also a tool to raise awareness and encourage social change (Ilham & Wardhatul, 2023).

The human values reflected in literary works are universal. Although the cultural and historical background of each author is different, major themes such as love, loss, friendship, and the search for the meaning of life are always relevant to all humans. This is what makes literary works able to penetrate the boundaries of time and space, and continue to be relevant from generation to generation (Sulaiman, 2017). Human values are at the heart of every literary work. Through stories full of emotions and complex characters, writers invite readers to reflect on the meaning of life, understand themselves and others, and build a better society.

Thus, literary works are not only entertainment, but also a source of inspiration and learning for all of us (Jubaidah & Ilham & Bahtiar, 2023). One of the ways literary works reflect human values is the novel *Togo* by Robert J Blake (2002) published by Philomel Books, New York. The novel is categorized as children's literature, consisting of 48 pages. The novel "Togo" by Robert J. Blake (2002) is not just an adventure story of a dog, but an epic about courage, perseverance, and tireless fighting spirit.

Through the story of *Togo*, a sled dog initially deemed unfit, Blake presents a moving portrait of friendship, cooperation and the importance of each individual's role, no matter how small, in achieving a common goal. *Togo*, with his stubborn and

independent nature, was initially deemed unsuitable to be a sled dog. However, with the guidance and trust of his trainer, Leonhard Seppala, Togo managed to prove himself as one of the fastest and toughest sled dogs. This culminated in him leading a team of sled dogs on a crucial rescue mission to deliver diphtheria serum to a remote Alaskan village in the midst of a deadly epidemic.

Through Togo's story, Blake highlights some universal values that are relevant today. First, the novel teaches us about the importance of cooperation or team work. Each member of the sled dog team has a very important role, and the success of the mission can only be achieved if they work well together. This message is particularly relevant in the context of modern life, where success often requires cross-sector and cross-cultural cooperation.

Secondly, the novel also emphasizes the importance of strong leadership. Leonhard Seppala, as the team leader, is able to motivate and inspire his dogs to give their best. Good leadership is not just about giving orders, but also about building strong relationships with team members and creating a shared vision.

Third, the novel teaches us about the importance of tenacity. Despite facing various obstacles and tough challenges, Togo and his team never gave up. They kept fighting until the final goal was achieved. This message is very inspiring, especially for the younger generation who often give up easily when facing difficulties.

In addition to these universal values, the novel "Togo" also presents a very vivid picture of life in Alaska in the early 20th century. Readers are invited to feel the sensation of the cold Arctic wind, the beauty of the Alaskan wilderness, and the difficulties of living in a very remote area. Overall, the novel "Togo" is a very inspiring and entertaining work.

Togo's story not only entertains readers, but also provides valuable lessons about life, friendship, and fighting spirit. This novel is suitable to be read by everyone, both children and adults.

This research aims to explore human values in the novel 'Togo' by Robert J. Blake (2002) with the title Representation of Human Values in the novel 'Togo' by Robert J. Blake (2002). The word representation in the context of the title of this research has several important functions: indicating that the novel “Togo” not only tells a story, but also functions as a medium to “represent” or “reflect” certain human values; indicating that this research analyzes how human values are embodied or represented in aspects of the theme novel and distinguishing this research from research that only describes the content of the novel without analyzing the meaning contained in it. The discussion points in this study are: teamwork, leadership and tenacity.

## **1.2 Problem of the Study**

Based on the description given in the background of the study, there are two questions formulated for the research:

1. What are the forms of human values revealed in the novel ‘Togo’ by Robert J. Blake?
2. How are the forms of human values revealed in the novel ‘Togo’ by Robert J. Blake?

### **1.3 Objectives of the Study**

Based on the problem of the study, there are two objectives of the research:

1. To explore the forms of human values revealed in the novel 'Togo' by Robert J. Blake.
2. To analyze how the forms of human values are revealed in the novel 'Togo' by Robert J. Blake.

### **1.4 Scope of the Study**

This research focuses on analyzing human values, focusing on teamwork, leadership, and tenacity, which are manifested in the novel *Togo* by Robert J. Blake (2002). Other human values beyond these three aspects are not the focus of this study. Although the novel can be analyzed from various other perspectives, such as historical perspective, an analysis of the historical context in which the story takes place, such as the social, political, and economic conditions in Alaska in the early 20th century; cultural, an analysis of the cultural values of the Inuit people and their influence on the characters and actions of the characters in the novel and animal psychology, an analysis of dog behavior from the perspective of animal psychology, such as motivation, emotion, and learning ability; this study specifically limits itself to the analysis of human values that have been mentioned.

### **1.5 Significance of the Study**

Theoretical Significance: An in-depth study of the novel *Togo*, focusing on the representation of human values such as teamwork, leadership, and tenacity, offers a number of significant theoretical benefits. Through a literary psychology approach and supported by human relations theory, this research can make valuable contributions to a

variety of disciplines, including literature, psychology, sociology, and management. By combining the approaches of literary psychology and human relations theory, this research can help us to better understand ourselves, others, and our society. The results of this research can be used to develop new theories, inform best practices, and inspire future generations.

**Practical Significance:** The in-depth study of Togo's novel, with a focus on human values such as team work, team leadership, and tenacity, not only makes a significant theoretical contribution, but also has broad practical implications. Through a literary psychology approach and supported by human relations theory, this research can provide tangible benefits to various aspects of life, including education, organization, and self-development. By identifying and analyzing the values contained in the novel, we can develop more effective programs to improve individual and organizational performance, as well as reinforce positive social values.

## **CHAPTER II**

### **LITERATURE REVIEW**

#### **2.1 Literary Psychology**

Literary psychology is an interdisciplinary field of study that combines literature and psychology. It seeks to understand literary works as manifestations of the human psyche, both from the perspective of the author and the reader.

Literary psychology has strong roots in various psychological theories, such as Sigmund Freud's psychoanalysis, Carl Jung's personality theory, and social learning theory. These theories provide a useful framework for analyzing literary works from a psychological perspective (Cakirtas, 2019).

- 1. Psychoanalysis:** Freud emphasized the importance of the unconscious in shaping human behavior. In literary psychology, psychoanalysis is used to uncover the symbolism, dreams, and inner conflicts hidden behind literary texts.
- 2. Personality Theories:** Personality theories, such as Jung's, help us understand how different personality types affect the way a person creates and responds to literary works.
- 3. Social Learning Theory:** This theory explains how social experiences and environments shape a person's behavior and attitudes. In the context of literary psychology, this theory is used to analyze how literary works can influence readers' views and behaviors (Dar, 2022).

Literary psychology, as a combination of literature and psychology, serves as a lens that allows us to peer deeper into the inner world of human beings. Literary works,

with all their complexities, become a canvas on which human emotions, thoughts, and experiences are beautifully painted. Through a psychological approach, we can uncover the hidden meaning behind every word, every plot, and every character presented in a literary work (Ratna, 2004).

One of the main functions of literary psychology is to understand the creative process of a writer. By analyzing literary works, we can try to trace the author's thoughts and emotions that are expressed in his or her work. Life experiences, past traumas, or even a unique worldview can be reflected in the author's choice of words, symbolism, and themes. Thus, literary psychology helps us to better appreciate literary works as a product of complex human experiences.

Literary psychology also allows us to understand the characters in literary works more deeply. By using psychological theories, we can analyze the motivations, inner conflicts, and psychological development of each character. This not only makes us enjoy the story more, but also helps us to understand human behavior in real life.

Another function of literary psychology is to help us understand ourselves. Literary works often present reflections of universal human experiences, such as love, loss, fear, and hope. By identifying ourselves with the characters in literary works, we can gain a better understanding of our own emotions and thoughts (Atikah & Manalu & Anggraeni, 2021).

In addition, literary psychology also has an important role in education. By studying literary psychology, we can develop critical analysis skills, empathy, and an understanding of cultural diversity. This is very useful in various fields, such as literature, psychology, sociology, and even in everyday life.

Literary psychology is not just a tool to analyze literary works, but also a window that allows us to understand ourselves and the world around us better. By studying literary psychology, we can find deeper meaning in every literary work we read, and ultimately, become more empathetic and insightful human beings (Santos & Santos & Santos, 2018).

*Togo*'s novel is more than just a story about a sled dog and his heroic journey. Behind the thrilling adventure story are deep human values. To explore and understand these values thoroughly, a literary psychology approach is very relevant. Literary psychology allows us to delve into the layers of meaning hidden behind literary texts. By using a psychological lens, we can analyze the characters in the novel, their motivations, the inner conflicts they face, and how they interact with their surroundings. In the context of *Togo*'s novel, we can analyze the characters of Togo, his owner, and the other members of the sled dog team to understand the values such as courage, loyalty, cooperation, and persistence that they represent.

Literary psychology also allows us to understand the symbolism used in the novel. Symbols such as snow, cold, and long journeys in *Togo*'s novel have deeper meanings than just physical descriptions. By using a psychological approach, we can uncover the symbolic meaning of these elements and connect them to the human values that the author wants to convey.

A novel is a work of art that reflects human experience. By using literary psychology, we can understand how the author's personal experiences, both conscious and unconscious, influence the way they present human values in the novel. For example, the author may have had personal experiences relating to loyalty or courage, which are then projected onto the character of Togo.

The Literary Psychology Approach is very relevant to analyze the Representation of Humanitarian Values in the novel *Togo*:

1. **Universal Human Values:** *Togo*'s novel presents universal human values, such as courage, loyalty, and cooperation. Literary psychology allows us to understand how these values are embodied in the context of the story and how they are relevant to the human experience in general.
2. **Complex Characters:** The characters in *Togo*'s novel have psychological depth that is interesting to study. Using a psychological approach, we can understand the motivations, inner conflicts, and development of these characters.
3. **Rich Symbolism:** *Togo*'s novel is rich in symbolism that can be interpreted from various perspectives. Literary psychology provides a useful framework for analyzing the meaning of these symbols.
4. **Connection between Author and Work:** By understanding the author's background and personal experiences, we can gain a deeper understanding of the message that *Togo*'s novel is trying to convey.

Thus, literary psychology is a very relevant approach to research the representation of human values in the novel *Togo*. This approach allows us to explore the deeper meaning of the text, understand the characters more deeply, and connect literary works with the universal human experience. By using literary psychology, we can gain a richer and more comprehensive understanding of the human values contained in *Togo*'s novel, including: team work, leadership and tenacity.

## 2.2. Human Relations Theory

Human Relations Theory is a paradigm in management that focuses on the social and psychological dimensions of organizations. This theory emerged as a reaction to the classical view that overemphasized the technical and structural aspects of organizations. The adherents of this theory believe that humans are not just production factors, but individuals who have complex social, emotional, and psychological needs (Omolawal, 2023).

### 2.2.1 Aspects of Human Relations Theory:

1. **Humans as Social Beings:** This theory emphasizes that humans are social beings who have a need to interact and be accepted by the group. Human relationships in the workplace greatly affect motivation, job satisfaction, and productivity.
2. **Non-Economic Motivation:** Apart from economic factors, there are many other factors that can motivate workers, such as the need for recognition, a sense of belonging, and opportunities for growth and development.
3. **Role of the Group:** Work groups have a strong influence on individual behavior. Group norms, social pressure, and group dynamics can affect performance and job satisfaction.
4. **Leadership:** Effective leadership is essential in creating a positive and productive work environment. Good leaders should be able to build good relationships with their subordinates, motivate them, and create a supportive work atmosphere.

5. **Communication:** Effective communication is key to building a good relationship between management and workers. Open and honest communication can help resolve conflicts, increase motivation, and improve performance (Bruce & Nyland, 2011).

### 2.2.2 Human Values

Values are ideas or notions, a person's concept of something that is considered important in life. Values are something that is valuable, both according to logical standards (right-wrong), aesthetics (good-bad), ethics (fair, proper-unfit), religion (sin and haram-halal), and law (valid-valid) and become a reference and or belief system for oneself and one's life. Values can be divided into two groups, namely (1) values of conscience, and (2) values of giving. Values of conscience are values that exist within humans which then develop into behavior and ways of treating others. Examples: honesty, courage, love of peace, self-reliability, etc. While values of giving are values that need to be practiced or given which will then be received as much as given. Examples: loyalty, trustworthiness, respect, love, affection, and others.

The definition of value can be concluded as follows. Value is a human capacity that can be realized in the form of ideas or concepts, psychological conditions or valuable actions (subject value), as well as the valuableness of an idea or concept, psychological condition or action (object value) based on religious, philosophical standards. (ethics and aesthetics) as well as societal norms (value references) which are believed by individuals so that they become the basis for considering, acting and behaving for individuals in their personal and social lives.

Thus, values can be interpreted as something that is related to the psychological dimension (feelings), the dimension of taste, the dimension of thinking (psychic), and the dimension of the body (physical) and other dimensions that are considered valuable for the creation of whole behavior and morals so that humans can live in society. Human values (ethical or moral values) are something that concerns human behavior and actions that are in accordance with norms and respect human dignity. The values of truth are the same as human values, namely important or useful traits (things) in life (Gaur & Asthana & Bagaria, 2023).

Teamwork, leadership and tenacity, are closely related to human values. These values are an important foundation in human social interaction and contribute to the formation of a harmonious and advanced society.

- 1. Teamwork:** This value emphasizes the importance of helping each other, sharing, and working together to achieve common goals. This reflects the social nature of humans who need each other and complement each other. Teamwork also fosters a sense of solidarity, empathy, and concern for others.
- 2. Leadership:** Good leadership involves the ability to inspire, motivate, and direct others towards a greater goal. Values such as integrity, courage, and a clear vision are the foundation of effective leadership. Good leadership also prioritizes the common good over personal interests.
- 3. Tenacity:** Tenacity is the ability to continue trying to achieve goals despite facing obstacles and difficulties. This value reflects a spirit of never giving up and strong determination. Tenacity also shows a sense of responsibility and commitment to something (Schwartz, 2006).

Values such as teamwork, leadership and tenacity are universal and can be found in cultures and societies around the world. These values have been passed down from generation to generation and have become an integral part of human identity.

Human values have several key characteristics, namely:

- 1. Universal:** Applicable to all humans, regardless of cultural, religious, or social background.
- 2. Atemporal:** Not bound by time, remaining relevant throughout human history.
- 3. Subjective:** Although universal, the interpretation and application of human values can vary between individuals and groups.

Teamwork, leadership and tenacity are concrete examples of human values that are essential for living together. These values not only benefit individuals but also contribute to the progress of society as a whole (AICTE, 2020).

#### **2.2.2.1 Teamwork**

Teamwork is a process in which a group of individuals with different skills and backgrounds come together to achieve a common goal. In this context, a team is not just a collection of people, but a solid unit in which each member has a complementary role and contribution.

In teamwork, there is a complex dynamic between individuals and groups. Each team member brings unique perspectives, ideas, and skills. When these individuals work together effectively, they can create a synergy that is greater than the sum of their individual accomplishments. This synergy arises from interdependence, mutual support, and mutual trust among team members.

Teamwork involves not only the division of tasks and responsibilities, but also requires effective communication, mutual understanding, and the ability to resolve conflicts. Effective team members are able to listen to others' opinions, provide constructive feedback, and work together to reach agreement (Driskell & Salas & Driskell, (2018).

#### **2.2.2.1.1 Goals of Teamwork**

The main purpose of teamwork is to achieve goals that cannot be achieved by individuals alone. Some common goals of teamwork include:

- 1. Increasing efficiency:** By dividing tasks and responsibilities, teams can complete work faster and more effectively.
- 2. Increasing quality:** The different perspectives and expertise of team members can produce more creative and innovative solutions.
- 3. Increasing motivation:** Working in a team can increase motivation and work spirit because team members feel like they are part of something bigger.
- 4. Increasing job satisfaction:** Team members who feel appreciated and supported tend to have higher levels of job satisfaction.
- 5. Strengthening interpersonal relationships:** Teamwork can build strong relationships and mutual trust between team members (Rahman, 2015).

#### **2.2.2.2 Leadership**

Leadership is not just a position or title, but a calling to serve and bring about positive change. At the heart of true leadership lie fundamental human values, such as

empathy, integrity, and courage. Leadership rooted in human values not only inspires others, but also creates a positive and productive environment.

A leader with human values is someone who is able to put himself in the shoes of others. He has high empathy, so he can understand the feelings, needs, and aspirations of those he leads. The ability to listen intently and respond sincerely is key to building trust and strong relationships with others.

In addition to empathy, integrity is also a very important value in leadership. A leader with integrity is someone who is consistent in his words and actions. He upholds the values of truth, honesty, and justice. Leadership with integrity is able to inspire trust and dedication from those he leads.

Courage is another value that is no less important in leadership. A courageous leader is not afraid to make difficult decisions, even when they are unpopular. Courage also means daring to face challenges and uncertainty. Courageous leadership is able to bring about significant change and overcome existing obstacles. Humanitarian leadership focuses not only on achieving goals, but also on developing others. A good leader is a mentor who inspires and empowers others to reach their full potential. He or she creates a positive and supportive environment where every team member feels valued and respected.

In an increasingly complex and interconnected world, humanitarian leadership is increasingly relevant. Leadership that focuses on shared well-being, sustainability, and social justice is key to building a better future.

Leadership as a humanitarian value is the foundation for positive change. A humanitarian leader has empathy, integrity, and courage to inspire and empower others.

By prioritizing humanitarian values, a leader can create a positive, productive, and sustainable environment (Avolio & Walumbwa & Weber, 2009).

#### **2.2.2.2.1 Goals of Leadership**

The primary purpose of leadership is to create positive change. This change can occur on a small scale, such as within a work team, or on a large scale, such as within an organization or even a society. Effective leaders are able to see the potential in a situation and then direct people to realize that potential.

**1. Achieving a vision:** Every leader has a vision or picture of the future that he or she wants to achieve. The purpose of leadership is to mobilize resources and direct the team's efforts to realize that vision.

**2. Improving performance:** Good leaders always strive to improve the performance of the team or organization they lead. This can be done in various ways, such as setting clear goals, providing training and development, and creating a positive work environment.

**3. Building relationships:** Effective leadership is based on strong relationships with others. Good leaders are able to build trust, respect differences, and create a sense of togetherness among team members.

**4. Making decisions:** Leaders are often faced with situations that require difficult decision-making. The purpose of leadership is to make the right and responsible decisions, taking into account various relevant factors.

**5. Inspiring and motivating:** Inspirational leaders are able to inspire and motivate others to give their best. They are able to see the potential in each individual and encourage them to develop.

**6. Solving problems:** Good leaders are effective problem solvers. They are able to identify problems, analyze their root causes, and develop appropriate solutions.

**7. Providing guidance:** Leaders act as mentors to their team members. They provide guidance, support, and constructive feedback to help team members grow and develop (Putri & Mirzania Hartanto, 2020).

### **2.2.2.3 Tenacity**

Tenacity is an invaluable strength in life. It is the ability to continue to strive for a goal despite obstacles and failures. Tenacity is not just about hard work, but more than that, it is about strong determination, undying spirit, and self-belief.

Persistent people have distinctive characteristics. They do not give up easily when faced with challenges. Instead, they see challenges as opportunities to learn and grow. They have the ability to bounce back after failure and keep trying until they achieve their goals. Tenacity is also accompanied by patience. They understand that success does not come overnight, but takes time and consistent effort.

Tenacity plays a very important role in various aspects of life. In the world of education, Tenacity allows someone to achieve high academic achievement. In the world of work, Tenacity is the key to achieving a successful career. Even in personal life, Tenacity helps us overcome various problems and achieve happiness (Chao & Lou, 2024).

### 2.2.2.3.1. Goals of Tenacity

**1. Achieving Long-Term Goals:** The most basic purpose of tenacity is to achieve a set goal. Whether it is a career, educational, or personal goal, tenacity is the key to making dreams come true. It involves the ability to maintain focus on that goal, even in the face of seemingly insurmountable obstacles.

**2. Improving Self-Quality:** Tenacity is a continuous process of forging. Each time we face a challenge and overcome it, we build a stronger mentality, increase our self-confidence, and develop new skills. Tenacity is an investment in ourselves that pays dividends for life.

**3. Building Character:** Tenacity builds a character that is resilient, persistent, and never gives up. This is the foundation for success in all aspects of life. People who are persistent tend to be more disciplined, have a strong work ethic, and are able to handle pressure better.

**4. Discovering Your Potential:** Through tenacity, we can discover our limits and go beyond them. Persistence drives us to continue learning, innovating, and stepping out of our comfort zones. This is the key to unlocking our full potential.

**5. Inspire Others:** Persistent people serve as role models for others. They show that with hard work and determination, we can achieve great things. Their tenacity serves as a source of motivation for others to pursue their own dreams.

**6. Build Mental Resilience:** Life is full of ups and downs. Tenacity helps us build strong mental resilience to face any type of challenge. It allows us to bounce back from failure and keep moving forward.

**7. Create Positive Change:** Tenacity is not just about achieving personal goals, but also about making a positive difference in the world. Persistent people are often agents of change, driving innovation and progress in a variety of fields (El-Gemayel & Sibertin-Blanc & Chapron, 2010).

Tenacity is not just an effort to achieve a goal, but a transformative journey that shapes who we are. It is a long-term investment that benefits not only ourselves, but also others and society as a whole. With tenacity, we not only reach the pinnacle of success, but also find a deeper meaning and purpose in life.

### 3.2 Review of Previous Study

#### 1. Boleng, Marcelina. (2018). *An Analysis of Human Values and Character Building in Indonesia Reflected in Hancock's The Blind Side Movie.*

This study aims to identify the human values contained in the film *The Blind Side* and see how these values can be applied in character formation in Indonesia. This study uses a descriptive qualitative approach by analyzing the script and video of the film. Data were analyzed using the Miles and Huberman model.

The research results show:

**1. Human Values in Film:** there are five main aspects of human values: individual, family, professional, moral, and spiritual and each aspect has more specific sub-values.

**2. Relevance to Character Formation in Indonesia:** only five values are considered relevant: honesty, tolerance, hard work, love of peace, and social concern. The values of honesty, tolerance, and hard work are mainly reflected in the family values in the film.

The values of love of peace and social concern are more related to moral values.

*The Blind Side* film contains various human values that can be used as examples in forming individual characters. Several values such as honesty, tolerance, and hard work, which are also important values in Indonesian culture, can be learned from the family relationships depicted in the film.

The similarity with current research is that both research human values and human values can be used as a reference for character formation. Both also use qualitative descriptive research methods. Both show the same results in the corridor of human values.

The difference is that this study uses films as the object of research and current research uses novels. In this study, the theory used is the concept of human values initiated by Jimenez (2008) and Singh (2009) which further describes human values consisting of individual values, family values, professional values, patriotism values, moral values and spiritual values; while in current research the theory used is the theory of human relations initiated by Elton Mayo which was generated from the approach of literary psychology.

## **2. Karmini & Sudiarty & Arsani (2020). Nilai Kemanusiaan dalam Novel Populer: Analisis Strukturalisme**

This study aims to reveal more about the novel "Teman tapi Menikah" by analyzing two main aspects: intrinsic elements and human values contained therein. This study uses a qualitative approach using structuralism theory as an analytical framework. Data were obtained through documentation methods with direct recording techniques from the novel text. Data analysis was carried out formally using methods in accordance with literary studies, then presented descriptively.

**The research results:** This novel presents various significant human values, including:

1. Recognition of equality, rights, and obligations between humans.

2. Loveing each other.
3. Developing an attitude of tolerance and mutual understanding.
4. Avoiding actions that harm others.
5. Upholding universal humanitarian values.
6. Having the spirit to carry out humanitarian activities.
7. Daring to fight for truth and justice.
8. Demonstrating respect and cooperation.

The novel "Teman tapi Menikah" not only presents an interesting story, but also contains universal human values that are relevant to everyday life. Analysis of the intrinsic elements and human values in this novel can provide a deeper understanding of the literary work. Both studies focus on human values and both take novels as their research objects and use qualitative descriptive research methods. This study uses the theory of human values initiated by Karmini (2019) and is further supported by the theory of literary sociology initiated by Ratna (2004); while the current study uses the theory of human relations initiated by Elton Mayo within the framework of a literary psychology approach.