

PENGEMBANGAN BAHAN AJAR BERBASIS AUDIO VISUAL PADA MATERI TEKS ANEKDOT DIKELAS X SMA ABDI NEGARA BINJAI

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ABSTRAK

Penelitian ini bertujuan untuk mengembangkan dan menguji kelayakan media pembelajaran *audio visual* berbasis pada materi teks anekdot siswa kelas X SMA. Populasi penelitian berjumlah 34 siswa, dan sampel penelitian 34 siswa. Berdasarkan kelayakan penilaian ahli media dan ahli materi, jenis penelitian yang digunakan adalah penelitian dan pengembangan atau *Research and Development* (R&D). Penelitian ini menggunakan model Borg and Gell yang terdiri dari 10 langkah yaitu: 1.pengembang penelitian dan pengumpulan data 2.perencanaan pengembangan draft atau produk 3.uji coba lapangan awal 4.merevisi hasil uji coba 5. Uji coba lapangan 6. Penyempurnaan produk hasil 7. Uji coba lapangan 8. Uji pelaksanaan lapangan 9. Penyempurnaan produk akhir 10. Dan desiminasi dan implementasi Hasil dari penelitian ini menunjukkan bahwa pengembangan media pembelajaran berbasis *audio visual* pada materi teks anekdot siswa kelas X SMA telah dinyatakan valid dan layak digunakan sebagai media pembelajaran oleh 2 orang ahli media dan ahli materi. Penilaian ahli media I sebesar 90% dengan kriteria “sangat layak”, penilaian ahli media II sebesar 86% dengan kriteria “Sangat Layak”, penilaian ahli materi I sebesar 85% dengan kriteria “Layak”, penilaian ahli materi II sebesar 80% dengan kriteria “Layak”, hasil penilaian guru mendapatkan kriteria “Sangat Layak”. Media ini juga telah di uji coba kepada siswa kelas X SMA Abdi Negara Binjai yang memperoleh 85% dengan kriteria “Sangat layak”. Sehingga dapat disimpulkan bahwa media pembelajaran berbasis *audio visual* pada materi teks anekdot siswa kelas X SMA layak digunakan sebagai media pembelajaran.

Kata Kunci: bahan ajar , *Audio Visual*, Teks Anekdote.

**THE DEVELOPMENT OF AUDIO VISUAL-BASED TEACHING
MATERIALS ON ANECDOTE TEXT MATERIALS IN CLASS X SMA ABDI
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ABSTRACT

This study was aimed to develop and test the feasibility of audio-visual learning media based on anecdotal text material for class X SMA. The research population was 34 students, and the sample was 34 students. Based on the feasibility assessment of media and material experts, the type of research used is Research and Development (R&D). This study used Borg and Gell model that consists of 10 steps, namely: (1) research development and data collection, (2) draft or product development planning, (3) initial field trials, (4) revising trial results, (5) field trials, (6) refinement of the resulting product, (7) field trials, (8) field implementation tests, (9) final product refinement, (10) and dissemination and implementation. The results indicated that the development of audio-visual based learning media on anecdotal text material for class X SMA has been declared as valid and suitable to be used as learning media by 2 media and material experts. Media expert I's assessment as 90% or "very feasible", media expert II's assessment as 86% or "Very Eligible", material expert I's assessment as 85% or "Worthy", material expert II's assessment as 80% or "Decent", the results of the teacher's assessment received the criteria "Very Eligible". This media has also been tested on class X at SMA Abdi Negara Binjai obtained as 85% or "Very worthy". It can be concluded that audio-visual based learning media on anecdotal text material for class X SMA is suitable to be used as learning media.

Keywords: teaching materials, Audio Visual, Anecdotal Text