

## ABSTRAK

**Adnan Ariaji, NPM : 71210712047, Analisis Faktor-Faktor yang Mempengaruhi Keberhasilan Kelompok Tani Padi Sawah di Desa Bingkat Kecamatan Pegajahan Provinsi Sumatera Utara.** Dibawah bimbingan Bapak Surya Dharma, SP., MM selaku ketua komisi pembimbing dan Bapak Ir. H. M. Syarif Rafinda, MM sebagai anggota komisi pembimbing. Tujuan dari penelitian ini adalah untuk menganalisis pengaruh kerja sama, kepemimpinan, pemahaman terhadap hak dan kewajiban, serta komunikasi terhadap keberhasilan kelompok tani padi sawah. Penelitian dilakukan di Desa Bingkat, Kecamatan Pegajahan, Kabupaten Serdang Bedagai dengan pendekatan kuantitatif melalui metode survei. Sebanyak 30 responden anggota kelompok tani dipilih secara purposive. Data dianalisis menggunakan statistik deskriptif dan regresi linier berganda dengan bantuan perangkat lunak SPSS versi 26. Hasil penelitian menunjukkan bahwa keempat variabel independen, yaitu kerja sama, kepemimpinan, hak dan kewajiban, serta komunikasi, berpengaruh secara signifikan terhadap keberhasilan kelompok tani, baik secara simultan maupun parsial. Selain itu, kelompok tani menghadapi beberapa kendala seperti terbatasnya sarana produksi, rendahnya adopsi teknologi pertanian, dan lemahnya akses terhadap dukungan eksternal. Untuk mengatasi hambatan tersebut, kelompok tani telah melakukan sejumlah upaya strategis seperti peningkatan koordinasi internal, pelatihan teknis, serta penguatan komunikasi dan kepemimpinan guna mendukung produktivitas dan keberlanjutan usaha tani.

**Kata kunci:** kerja sama, kepemimpinan, hak dan kewajiban, komunikasi, kelompok tani

## **ABSTRACT**

*Adnan Ariaji, Student ID: 71210712047, An Analysis of Factors Influencing the Success of Rice Farmer Groups in Bingkat Village, Pegajahan Subdistrict, North Sumatra Province. Under the guidance of Mr. Surya Dharma, SP., MM as chairman of the supervisory commission and Mr. Ir. H. M. Syarif Rafinda, MM as a member of the supervisory commission. This study aims to analyze the effect of cooperation, leadership, understanding of rights and obligations, and communication on the success of rice farmer groups. The research was conducted in Bingkat Village, Pegajahan Subdistrict, Serdang Bedagai Regency. The study used a quantitative approach with a survey method. A total of 30 respondents were selected purposively from members of farmer groups. The data were analyzed using descriptive statistics and multiple linear regression with the help of SPSS version 26. The research results showed that the four independent variables—cooperation, leadership, rights and obligations, and communication—had a significant influence on the success of farmer groups, both partially and simultaneously. In addition, farmer groups faced several challenges, including limited production facilities, low adoption of agricultural technology, and weak access to external support. To overcome these obstacles, farmer groups implemented several strategic efforts such as improving internal coordination, providing technical training, and strengthening communication and leadership in order to enhance productivity and support sustainable group performance.*

**Keywords:** *cooperation, leadership, rights and obligations, communication, farmer groups*