

ABSTRAK

ADE RIVALDY GINTING, NPM : 71170712024. PENGARUH PERANGKAT DESA TERHADAP PENINGKATAN PETANI HOLTIKULTUR (STUDI KASUS: DESA SEMPAH JAYA, KECAMATAN BERASTAGI, KABUPATEN TANAH KARO). Dibawah bimbingan Bapak Prof. Dr. Ir. Mhd. Asaad, M.Si sebagai ketua komisi pembimbing dan Bapak Surya Dharma, S.P, M.M selaku anggota komisi pembimbing.

Penelitian ini bertujuan untuk mengetahui pengaruh pemerintah desa sebagai regulator, dinamisator, fasilitator dan katalisator terhadap peningkatan petani holtikultur yang ada di Desa Sempah Jaya, Kecamatan Berastagi Kabupaten Tanah Karo. Pemilihan lokasi penelitian dilakukan secara sengaja (*purposive*). Sampel dalam penelitian ini yaitu 30 petani di Desa Sempah Jaya, penelitian lapangan dilakukan pada bulan Desember 2023 sampai Januari 2024.

Metode yang digunakan yaitu analisis regresi linier berganda, dengan menggunakan SPSS 25 dan analisis Skala Likert. Hasil penelitian menyimpulkan bahwa variabel dinamisator, fasilitator, dan katalisator berpengaruh dan memiliki hubungan yang signifikan terhadap peningkatan petani di Desa Sempah Jaya. Sedangkan variabel regulator memiliki nilai positif tapi tidak berpengaruh secara signifikan terhadap peningkatan petani di Desa Sempah Jaya. Kemudian dari peran regulator, dinamisator, fasilitator, dan katalisator memiliki hasil nilai skoring kepercayaan pemerintah desa terhadap peforma yang dicapai petani di Desa Sempah jaya, kecamatan berastagi, kabupaten tanah karo sebesar 72,64 (Baik)

Kata Kunci : Perangkat Desa, Regresi Linier, Skala Likert.

ABSTRACT

ADE RIVALDY GINTING, NPM : 71170712024. THE INFLUENCE OF VILLAGE APPARATUS ON THE IMPROVEMENT OF HORTICULTURAL FARMERS (CASE STUDY: SEMPAN JAYA VILLAGE, BERASTAGI DISTRICT, TANAH KARO DISTRICT). Under the guidance of Mr. Prof. Dr. Ir. Mhd. Asaad, M.Si as chairman of the supervising commission and Mr. Surya Dharma, S.P, M.M as member of the supervising commission.

This research aims to determine the influence of the village government as a regulator, dynamist, facilitator and catalyst on improving horticulture farmers in Sempah Jaya Village, Berastagi District, Tanah Karo Regency. The selection of research locations was carried out purposively. The sample in this research was 30 farmers in Sempah Jaya Village, field research was conducted from December 2023 to January 2024.

The method used is multiple linear regression analysis, using SPSS 25 and Likert Scale analysis. The results of the research concluded that the dynamicator, facilitator and catalyst variables influence and have a significant relationship to the increase in farmers in Sempah Jaya Village. Meanwhile, the regulator variable has a positive value but does not significantly influence the increase in farmers in Sempah Jaya Village. Then, from the role of regulator, dynamist, facilitator and catalyst, the scoring result of the village government's trust in the performance achieved by farmers in Sempah Jaya Village, Berastagi subdistrict, Tanah Karo district is 72.64 (Good)

Keywords: Village Officials, Linear Regression, Likert Scale.