ABSTRAK

Latar belakang: Pesatnya perkembangan media sosial di kalangan remaja menjadi alat komunikasi yang mudah diakses sehingga memunculkan tren baru di masyarakat yaitu *cyberbullying*. Salah satu faktor yang diduga berperan penting dalam perilaku *cyberbullying* adalah *self-esteem*.

Tujuan: Menganalisis hubungan antara *self-esteem* dan *cyberbullying* pada mahasiswa/I Ko-Asisten RSUD Dr. Pirngadi Kota Medan.

Metode: Dalam penelitian ini penulis menggunakan metode penelitian yang bersifat analitik observasional dengan desain *cross sectional* yang dikumpulkan secara serentak atau dalam waktu yang bersamaan, yang bertujuan untuk mengetahui hubungan antara *self-esteem & cyberbullying* pada mahasiswa/I Ko-Asisten RSUD Dr. Pirngadi Kota Medan.

Kesimpulan: Terdapat hubungan yang negatif antara *self-esteem & cyberbullying* pada mahasiswa/I Ko-Asisten RSUD Dr. Pirngadi Kota Medan

Kata kunci: *self-esteem, cyberbullying, kesehatan mental, perundungan*

ABSTRACT

Background: *The rapid development of social media among adolescents has become an easily accessible communication tool that has led to a new trend in society, namely cyberbullying. A person's self-esteem is influenced by social relationships and how they feel valued. Many cases show that adolescents often experience low self-esteem, one of which is the result of cyberbullying.*

Objective: *To analyze the relationship between self-esteem and cyberbullying among students/co-assistants of RSUD Dr. Pirngadi Medan City.*

Methods: *In this study the authors used an observational analytic research method with a cross sectional design that was collected simultaneously or at the same time, which aims to determine the relationship between self-esteem & cyberbullying in students / Co-Assistants of Dr. Pirngadi Hospital Medan City.*

Conclusion: *There is a negative relationship between self-esteem and cyberbullying among students of the Co-Assistant Program at RSUD Dr. Pirngadi, Medan City.*

Keywords: *self-esteem, cyberbullying, mental health, bullying*