

## ABSTRAK

Komunikasi Interpersonal merupakan proses pertukaran informasi antara seseorang dengan orang lain secara tatap muka, seperti halnya yang terjadi dalam komunikasi antara orang tua dengan anak. Penelitian ini dilakukan untuk menjelaskan bagaimana strategi komunikasi interpersonal orangtua pada perilaku anak pecandu game online mobile legend.

Adapun jenis penelitian ini bersifat memberikan gambaran realitas sesungguhnya yang terdapat di lapangan. Metodologi yang dipakai dalam penelitian ini merupakan penelitian lapangan (field research), dengan memakai metode penelitian kualitatif yang mengumpulkan data melalui observasi dan wawancara dengan orang tua dari anak yang menjadi pecandu game online mobile legend di lingkungan 14 kelurahan kota matsum iv kecamatan medan area.

Hasil penelitian ini menunjukkan bahwa Strategi/pola Komunikasi Orangtua dan anak dalam perilaku anak pecandu game online mobile legend dengan beragam strategi komunikasi yang dilakukan orangtua yaitu dengan strategi permissive (membebaskan) dan authoritative (demokratis), 2 orang tua kepada anaknya menganut strategi atau pola komunikasi authoritative (demokratis), sedangkan 3 orangtua lainnya menganut strategi permissive (membebaskan). Kemudian banyak terjadi perubahan perilaku anak pecandu game online mobile legend seperti menjadi malas, emosional, suka melawan kepada orangtua dan kurang bergaul dengan teman dan lingkungan sekitar. Rintangan dan hambatan komunikasi antara orangtua dan anak karena jarang bertemu orangtua dan anak diakibatkan orangtua yang sibuk bekerja kemudian anak yang sibuk pendidikan (kuliah dan sekolah) sehingga orangtua tidak menjadi fokus dalam membimbing anaknya.

## ABSTRACT

This research is entitled Interpersonal Communication Strategies of parents on the behavior of children addicted to online mobile legend games in the 14 sub-districts of Matsum IV City, Medan Area District. Interpersonal communication is the process of exchanging information between one person and another person face to face, as occurs in communication between parents and children. This research was conducted to explain how parents' interpersonal communication strategies influence the behavior of children addicted to mobile legend online games.

This type of research provides a picture of the actual reality that exists in the field. The methodology used in this research is field research, using qualitative research methods that collect data through observation and interviews with parents of children who are addicted to online mobile legend games in the 14 sub-districts of Matsum IV City, Medan Area District.

The results of this research show that the communication strategies/patterns of parents and children in the behavior of children addicted to mobile legend online games with various communication strategies used by parents, namely permissive (liberating) and authoritative (democratic) strategies, 2 parents adhere to communication strategies or patterns with their children. authoritative (democratic), while the other 3 parents adhere to a permissive (liberating) strategy. Then there were many changes in the behavior of children who were addicted to mobile legend online games, such as becoming lazy, emotional, being rebellious towards their parents and not getting along with friends and the surrounding environment. Obstacles and obstacles to communication between parents and children because parents and children rarely meet due to parents being busy working and children being busy with education (college and school) so that parents are not the focus in guiding their children.