

**PENGARUH KUALITAS PRODUK TERHADAP MINAT BELI  
SEPEDA MOTOR HONDA VARIO (STUDI PADA  
MAHASISWA FAKULTAS EKONOMI DAN  
BISNIS UISU MEDAN)**

**SKRIPSI**

**Diajukan Untuk Memenuhi Syarat Akademik Untuk Menyelesaikan Studi  
Di Fakultas Ekonomi Dan Bisnis Universitas Islam Sumatera Utara**

**DIAJUKAN OLEH:**

**NAMA MAHASISWA : DEAJENG PRATANTI  
STB. / NPM : 20.312051 / 71200312051  
PROGRAM PENDIDIKAN : STRATA SATU (S1)  
PROGRAM STUDI : MANAJEMEN  
KONSENTRASI : MANAJEMEN PEMASARAN**



**UNIVERSITAS ISLAM SUMATERA UTARA  
FAKULTAS EKONOMI DAN BISNIS  
MEDAN  
2024**

**LEMBAR PERSETUJUAN SKRIPSI**

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**UNIVERSITAS ISLAM SUMATERA UTARA  
FAKULTAS EKONOMI DAN BISNIS  
MEDAN  
2024**

## KATA PENGANTAR



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Dalam kesempatan ini penulis memilih judul **Pengaruh Kualitas Produk Terhadap Minat Beli Sepeda Motor Honda Vario (Studi Pada Mahasiswa Fakultas Ekonomi Dan Bisnis Uisu Medan)**. Penelitian ini tentunya masih sederhana dan jauh dari kesempurnaan, oleh karenanya, penulis memohon kepada Bapak/Ibu Dosen, rekan-rekan mahasiswa dan para pembaca untuk memberikan saran dan masukan serta kritikan demi kesempurnaan tulisan saya ini.

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Medan, Mei 2024  
Penulis

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# **KUESIONER PENELITIAN**

## **FAKULTAS EKONOMIDAN BISNIS**

### **UNIVERSITAS ISLAM SUMATERA UTARA**

\ Nomor : .....

Mohon kepada Bapak / Ibu /Sdr/i dapat memberikan jawaban atas pertanyaan dibawah ini sesuai dengan fakta yang dialami dalam bekerja. Kerahasiaan jawaban yang diberikan dijamin peneliti, dan angket ini hanya untuk penelitian serta terima kasih atas bantuannya.

**I. Judul Penelitian : PENGARUH KUALITAS PRODUK TERHADAP MINAT BELI SEPEDA MOTOR HONDA VARIO (STUDI PADA MAHASISWA FAKULTAS EKONOMI DAN BISNIS UISU MEDAN)**

#### **II. Identitas Responden:**

Jenis Kelamin : a. Laki – Laki b. Wanita

Stambuk/Thn Masuk : a. 2023 b. 2022

c. 2021 d. 2020

Program Studi : a. Eko. Pembangunan b. Manajemen

c. Akuntansi d. Kewirausahaan

#### **III. Petunjuk Pengisian :**

1. Berikan Jawaban / respon pada pertanyaan berikut sesuai dengan pendapat anda, dengan cara memberikan tanda centang (√) pada kolom yang tersedia.
2. Setiap pertanyaan hanya dibutuhkan 1 (satu) jawaban / respon
3. Keterangan pilihan jawaban

- S S = Sangat Setuju  
 S = Setuju  
 R G = Ragu-ragu  
 T S = Tidak Setuju  
 S T S = Sangat Tidak Setuju

<b>KUALITAS PRODUK</b>						
NO	PERNYATAAN	SS	S	R	TS	STS
		5	4	3	2	1
<b>Performance (Kinerja)</b>						
1.	Sepeda motor Honda vario memiliki kecepatan yang baik					
2.	Sepeda motor Honda vario memberikan kemudahan dalam penggunaan					
3.	Sepeda motor Honda vario memberikan kenyamanan bagi penggunanya					
<b>Features (Keragaman Produk)</b>						
4.	Sepeda motor Honda vario memiliki fitur yang canggih					
5.	Sepeda motor Honda vario memiliki fitur yang istimewa					
<b>Reliability (Keandalan)</b>						
6.	Sepeda motor Honda vario sudah memenuhi standar produk yang baik					
7.	Sepeda motor Honda vario memiliki mesin yang andal dan mampu melintasi medan yang datar dan menanjak					
<b>Conformance (Konsistensi/kesesuaian)</b>						
8.	Sepeda motor Honda vario selalu konsisten memenuhi keinginan konsumen					
9.	Spesifikasi sepeda motor Honda vario selalu adaptif/sesuai dengan keinginan konsumen					
<b>Durability (KetahananatauDayaTahan)</b>						
10.	Sepeda motor Honda vario terbuat memiliki mesin yang tangguh					
11.	Sepeda motor Honda vario terbuat dari material pilihan sehingga awet dan mempengaruhi harga jual					
<b>Serviceability (Kemampuan Pelayanan)</b>						
12.	Showroom Honda memberikan pelayanan yang cepat					
13.	Showroom Honda memiliki kompetensi yang baik dalam pelayanan					
14.	Showroom Honda memberikan kenyamanan pelayanan					



	kepada para konsumen					
<b>Aesthetics (Estetika)</b>						
15.	Desain sepeda motor Honda vario sangat artistic dan elegan					
16.	Sepeda motor Honda vario mempunyai varian warna yang menarik					
<b>Perceived Quality (Kualitas yang dipersepsikan)</b>						
17.	Harga, Citra dan reputasi perusahaan sepeda motor Honda baik bagi konsumen					
18.	Nama atau merek sepeda motor Honda vario mudah diingat					

<b>MINAT BELI</b>						
NO	PERNYATAAN	SS	S	R	TS	STS
		5	4	3	2	1
19.	Sebelum membeli, saya selalu memperhatikan varian/jenis produk Honda terutama vario					
20.	Saya menyukai produk sepeda motor Honda jenis Vario sudah lama					
21.	Saya berminat membeli sepeda motor Honda vario karena produknya berkualitas					
22.	Saya berminat membeli sepeda motor Honda vario karena mesinnya yang andal					
23.	Saya berminat membeli sepeda motor Honda vario karena sesuai dengan kebutuhan					
24.	Saya berminat membeli sepeda motor Honda vario karena harganya sesuai dengan kualitas produknya					
25.	Saya selalu menginformasikan produk sepeda motor Honda vario kepada teman-teman saya sehingga mempunyai kehendak/keinginan yang sama untuk memiliki sepeda motor Honda vario					
26.	Saya mudah melakukan complain terhadap produk sepeda motor vario yang bermasalah					

**Lampiran : Tabulasi Distribusi Jawaban Responden Variabel X**

Resp.	Kinerja (X1)				Keragaman Produk (X2)			Keandalan (X3)		
	Q1	Q2	Q3	$\Sigma$	Q4	Q5	$\Sigma$	Q6	Q7	$\Sigma$
1	4	5	5	14	5	4	9	4	5	9
2	5	5	4	14	4	4	8	5	4	9
3	4	4	3	13	5	5	10	3	4	7
4	4	4	4	12	4	3	7	5	3	8
5	4	4	4	12	4	5	9	5	5	10
6	4	4	4	12	4	4	8	4	4	8
7	3	3	4	10	3	4	7	4	4	8
8	4	4	5	13	4	5	9	5	5	10
9	3	3	4	10	5	5	10	5	4	9
10	5	5	5	15	4	4	8	4	4	8
11	4	4	4	12	5	5	10	5	3	8
12	5	5	5	15	5	5	10	3	3	6
13	4	3	4	11	4	4	8	4	4	8
14	3	4	4	11	3	5	8	4	5	9
15	4	4	4	12	4	5	9	3	5	8
16	5	4	5	14	5	5	10	4	5	9
17	4	4	3	11	4	4	8	3	5	8
18	4	4	4	12	5	5	10	4	5	9
19	3	4	3	10	4	4	8	4	5	9
20	4	4	4	12	5	5	10	4	4	8
21	4	4	4	12	4	5	9	4	4	8
22	4	4	5	13	4	5	9	5	5	10
23	4	4	3	11	4	5	9	5	5	10
24	4	4	4	12	4	4	8	4	5	9
25	4	3	4	11	3	4	7	4	4	8
26	4	3	4	11	4	4	8	4	3	7
27	4	3	4	11	4	4	8	4	4	8
28	5	5	4	14	4	4	8	4	5	9
29	3	3	4	10	4	4	8	4	5	9
30	4	3	3	10	5	5	10	4	5	9
31	2	2	4	8	3	4	7	4	4	8
32	5	4	4	13	5	5	10	5	5	10
33	4	4	4	12	3	3	6	4	4	8
34	3	4	4	11	4	4	8	5	5	10
35	4	3	3	10	4	5	9	4	5	9
36	4	3	2	9	5	5	10	3	4	7
37	4	4	4	12	4	4	8	4	5	9

38	4	3	4	11	3	5	8	5	5	10
39	3	3	5	11	5	4	9	5	5	10
40	3	4	4	11	4	5	9	4	4	8
41	4	4	5	13	5	5	10	4	4	8
42	4	4	4	12	5	5	10	4	4	8
43	4	4	5	13	5	5	10	4	4	8
44	4	3	3	10	4	4	8	4	4	8
45	4	4	4	12	4	4	8	4	5	9
46	4	4	4	12	3	4	7	4	4	8
47	5	4	4	13	4	5	9	4	5	9
48	4	4	3	11	4	4	8	4	4	8
49	5	4	3	12	5	5	10	4	5	9
50	5	4	3	12	4	4	8	4	5	9
51	4	4	4	12	4	4	8	4	5	9
52	4	4	4	12	4	5	9	4	5	9
53	3	3	4	10	4	5	9	5	5	10
54	4	4	3	11	4	4	8	4	4	8
55	5	5	5	15	5	5	10	5	5	10
56	4	4	3	11	4	5	9	4	5	9
57	5	4	4	13	5	5	10	5	5	10
58	4	4	3	11	4	4	8	4	5	9
59	4	4	4	12	4	4	8	4	5	9
60	4	4	4	12	5	5	10	5	5	10
61	4	4	3	11	3	3	6	4	4	8
62	4	4	4	12	4	5	9	5	4	9
63	4	4	3	11	3	3	6	4	4	8
64	5	4	5	14	5	5	10	5	5	10
65	4	4	4	12	4	4	8	4	5	9
66	5	4	5	14	4	5	9	4	5	9
67	4	5	4	13	4	5	9	4	5	9
68	4	4	3	11	3	3	6	4	4	8
69	4	3	3	10	4	5	9	5	5	10
70	4	4	4	12	4	4	8	4	5	9
71	4	5	4	13	4	5	9	4	5	9
72	4	4	5	13	5	5	10	5	5	10
73	4	4	5	13	4	5	9	5	5	10
74	4	5	4	13	4	4	8	5	5	10
75	4	5	5	14	5	4	9	4	5	9
76	5	5	5	15	5	4	9	4	4	8
77	4	4	5	13	3	4	7	3	5	8
78	5	5	4	14	4	4	8	5	4	9
79	4	4	4	12	5	3	8	4	3	7

80	5	5	4	14	4	3	7	4	3	7
81	5	4	4	13	4	4	8	4	4	8
82	5	5	3	13	3	5	8	5	5	10
83	5	4	4	13	5	5	10	4	5	9
84	4	4	4	12	4	4	8	4	5	9
85	4	4	5	13	4	4	8	3	4	7
86	4	4	4	12	4	4	8	4	4	8
87	5	4	4	13	5	5	10	5	5	10
88	4	5	5	14	5	5	10	5	4	9
89	4	4	4	12	4	4	8	4	4	8
90	3	5	5	13	4	5	9	5	5	10
91	3	3	4	10	4	5	9	5	5	10
92	4	4	3	11	4	4	8	4	4	8

Kesesuaian (X4)			Ketahanan (X5)			Kemampuan Pelayanan (X6)				
Resp.	Q8	Q9	$\Sigma$	Q10	Q11	$\Sigma$	Q12	Q13	Q14	$\Sigma$
1	5	5	10	4	4	8	3	3	4	10
2	5	5	10	4	3	7	4	4	4	12
3	4	4	8	4	4	8	4	4	4	12
4	5	3	8	3	4	7	3	3	4	10
5	4	5	9	4	4	8	4	3	3	10
6	4	4	8	4	4	8	4	4	4	12
7	4	4	8	4	4	8	4	4	4	12
8	5	3	8	4	4	8	4	4	4	12
9	5	5	10	4	5	9	3	3	4	10
10	4	5	9	5	4	9	4	4	4	12
11	5	5	10	4	5	9	3	4	3	10
12	5	5	10	5	4	9	3	3	4	10
13	4	4	8	4	4	8	4	4	4	12
14	5	4	9	5	4	9	3	4	5	12
15	5	5	10	5	5	10	3	3	4	10
16	4	4	8	5	4	9	3	4	5	12
17	4	3	7	5	4	9	4	3	5	12
18	5	4	9	5	4	9	3	3	4	10
19	5	4	9	5	4	9	4	4	5	13
20	4	5	9	4	4	8	3	3	4	10
21	5	5	10	5	5	10	3	3	4	10
22	5	5	10	5	4	9	3	3	4	10
23	5	5	10	5	4	9	3	3	4	10
24	5	4	9	5	5	10	4	4	5	13

25	4	4	8	4	4	8	4	4	4	12
26	4	4	8	4	5	9	4	4	3	11
27	4	4	8	4	3	7	4	4	4	12
28	4	4	8	4	3	7	4	4	5	13
29	4	4	8	3	3	6	4	4	5	13
30	5	4	9	5	4	9	5	4	5	14
31	4	4	8	4	3	7	4	4	4	12
32	5	5	10	5	5	10	5	4	3	12
33	3	4	7	4	3	7	3	4	4	11
34	5	5	10	4	4	8	4	5	5	14
35	4	4	8	5	4	9	5	4	5	14
36	3	3	6	3	3	6	5	3	4	12
37	4	4	8	5	4	9	4	4	5	13
38	4	5	9	5	3	8	5	5	5	15
39	4	5	9	4	4	8	4	5	5	14
40	4	5	9	4	4	8	5	5	5	15
41	5	5	10	5	4	9	4	4	4	12
42	4	5	9	5	4	9	4	4	4	12
43	4	5	9	5	4	9	5	5	4	14
44	5	4	9	4	4	8	4	4	4	12
45	4	4	8	4	4	8	4	4	5	13
46	3	4	7	4	3	7	4	4	4	12
47	5	4	9	4	4	8	5	4	5	14
48	4	4	8	4	4	8	4	4	4	12
49	4	4	8	4	4	8	5	4	5	14
50	4	4	8	4	4	8	4	4	5	13
51	4	4	8	4	4	8	4	4	5	13
52	4	4	8	5	4	9	5	4	5	14
53	5	5	10	5	5	10	5	5	5	15
54	4	4	8	4	4	8	4	4	4	12
55	5	5	10	5	5	10	5	5	5	15
56	4	4	8	5	5	10	5	4	5	14
57	5	5	10	5	5	10	5	5	5	15
58	4	4	8	5	4	9	4	4	5	13
59	4	4	8	4	4	8	4	4	5	13
60	5	4	9	5	4	9	5	5	5	15
61	4	4	8	3	3	6	3	4	4	11
62	4	4	8	5	4	9	5	5	4	14
63	4	4	8	4	3	7	3	4	4	11
64	5	4	9	5	5	10	5	5	5	15
65	5	5	10	5	5	10	4	4	5	13
66	4	5	9	5	4	9	5	4	5	14

67	5	5	10	4	4	8	5	4	5	14
68	4	5	9	4	3	7	3	4	4	11
69	5	5	10	3	5	8	5	5	5	15
70	5	5	10	4	4	8	4	4	5	13
71	5	5	10	5	4	9	5	4	5	14
72	5	4	9	5	4	9	5	5	5	15
73	5	4	9	5	5	10	5	5	5	15
74	4	4	8	5	5	10	4	5	5	14
75	4	3	7	5	5	10	4	4	5	13
76	5	3	8	4	4	8	4	4	4	12
77	4	3	7	4	5	9	4	3	5	12
78	3	3	6	5	4	9	4	5	4	13
79	5	3	8	5	5	10	3	4	3	10
80	4	3	7	5	5	10	3	4	3	10
81	4	3	7	4	4	8	4	4	4	12
82	5	3	8	4	4	8	5	5	5	15
83	3	3	6	5	4	9	5	4	5	14
84	5	5	10	5	5	10	4	4	5	13
85	3	4	7	5	5	10	4	3	4	11
86	4	4	8	4	4	8	4	4	4	12
87	5	4	9	5	3	8	5	5	5	15
88	4	5	9	4	4	8	5	5	4	14
89	4	5	9	3	3	6	4	4	4	12
90	5	5	10	4	4	8	5	5	5	15
91	5	4	9	5	5	10	5	5	5	15
92	4	5	9	4	4	8	4	4	4	12

Estetika (X7)			Kualitas dipersepsikan (X8)			
Resp.	Q15	Q16	$\Sigma$	Q17	Q18	$\Sigma$
1	5	5	10	4	5	9
2	5	5	10	4	4	8
3	5	5	10	3	3	6
4	4	4	8	4	4	8
5	4	4	8	4	4	8
6	4	4	8	4	4	8
7	3	4	7	4	4	8
8	5	4	9	4	5	9
9	4	4	8	5	5	10
10	5	4	9	4	4	8
11	4	5	9	4	4	8

12	5	5	10	5	5	10
13	4	4	8	4	4	8
14	4	3	7	3	4	7
15	4	4	8	4	4	8
16	4	3	7	4	5	9
17	3	4	7	4	4	8
18	4	5	9	4	4	8
19	3	4	7	3	4	7
20	4	5	9	4	4	8
21	4	4	8	5	4	9
22	5	4	9	4	5	9
23	3	4	7	5	5	10
24	4	4	8	4	4	8
25	4	3	7	4	4	8
26	4	4	8	4	4	8
27	4	4	8	4	4	8
28	4	4	8	4	4	8
29	4	4	8	4	3	7
30	3	5	8	4	5	9
31	4	3	7	3	2	5
32	4	5	9	4	4	8
33	4	3	7	4	4	8
34	4	4	8	4	4	8
35	3	4	7	4	4	8
36	2	5	7	2	5	7
37	4	4	8	4	4	8
38	4	3	7	3	4	7
39	5	5	10	4	5	9
40	4	4	8	4	4	8
41	5	5	10	5	4	9
42	4	5	9	4	5	9
43	5	5	10	4	5	9
44	3	4	7	4	4	8
45	4	4	8	4	4	8
46	4	3	7	3	4	7
47	4	4	8	4	4	8
48	3	4	7	4	4	8
49	3	5	8	5	4	9
50	3	4	7	3	4	7
51	4	4	8	4	4	8
52	4	4	8	4	4	8
53	4	4	8	4	3	7

54	3	4	7	4	4	8
55	5	5	10	5	5	10
56	3	4	7	4	4	8
57	4	5	9	5	5	10
58	3	4	7	3	3	6
59	4	4	8	4	4	8
60	4	5	9	4	4	8
61	3	3	6	4	4	8
62	4	4	8	4	4	8
63	3	3	6	4	4	8
64	5	5	10	5	5	10
65	4	4	8	4	4	8
66	5	4	9	4	5	9
67	4	4	8	5	4	9
68	3	3	6	4	4	8
69	3	4	7	5	4	9
70	4	4	8	5	4	9
71	4	4	8	5	5	10
72	5	5	10	4	5	9
73	5	4	9	4	4	8
74	4	4	8	5	5	10
75	5	5	10	5	4	9
76	5	5	10	5	4	9
77	5	3	8	3	4	7
78	4	4	8	3	5	8
79	4	5	9	4	4	8
80	4	4	8	4	5	9
81	4	4	8	5	5	10
82	3	3	6	4	4	8
83	4	5	9	5	5	10
84	4	4	8	5	5	10
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86	4	4	8	5	5	10
87	4	5	9	4	5	9
88	5	5	10	4	3	7
89	4	4	8	4	5	9
90	5	4	9	5	4	9
91	4	4	8	4	3	7
92	3	4	7	4	4	8



**Lampiran : Tabulasi Distribusi Jawaban Responden Variabel Y**

Minat Beli (Y)									
Resp.	Q19	Q20	Q21	Q22	Q23	Q24	Q25	Q26	$\Sigma$
1	4	4	5	5	3	5	4	4	34
2	4	4	5	4	4	4	3	4	32
3	4	4	4	4	4	4	4	4	32
4	4	3	3	4	4	4	4	4	30
5	4	5	5	5	4	4	4	4	35
6	4	4	4	4	4	4	4	4	32
7	3	4	4	4	4	4	4	3	30
8	4	5	5	5	5	4	4	5	37
9	5	5	5	5	5	4	5	4	38
10	4	4	5	5	4	5	4	4	35

11	5	5	5	5	5	4	5	4	38
12	5	5	5	5	5	5	4	4	38
13	4	4	4	4	4	4	4	4	32
14	3	5	4	5	5	5	4	4	35
15	4	5	5	5	5	5	5	4	38
16	5	5	4	5	4	5	4	5	37
17	4	4	3	5	4	5	4	4	33
18	5	5	4	5	5	5	4	4	37
19	4	4	4	5	5	5	4	5	36
20	5	5	5	5	4	4	4	4	36
21	4	5	5	5	5	5	5	5	39
22	4	5	5	5	5	5	4	4	37
23	4	5	5	5	5	5	4	5	38
24	4	4	4	5	5	5	5	4	36
25	3	4	4	4	4	4	4	4	31
26	4	4	4	3	4	4	5	4	32
27	4	4	4	4	4	4	3	4	31
28	4	4	4	5	4	4	3	4	32
29	4	4	4	5	4	3	3	4	31
30	5	5	4	5	5	5	4	5	38
31	3	4	4	4	4	4	3	3	29
32	5	5	5	5	5	5	5	5	40
33	3	3	4	4	3	4	3	4	28
34	4	4	5	5	5	4	4	5	36
35	4	5	4	5	4	5	4	5	36
36	5	5	3	4	3	3	3	4	30
37	4	4	4	5	4	5	4	4	34
38	3	5	5	5	4	5	3	3	33
39	5	4	5	5	4	4	4	4	35
40	4	5	5	5	4	4	4	4	35
41	5	5	5	5	5	5	4	4	38
42	5	5	5	5	4	5	4	4	37
43	5	5	5	5	4	5	4	4	37
44	4	4	4	4	5	4	4	4	33
45	4	4	4	5	4	4	4	4	33
46	3	4	4	4	3	4	3	3	28
47	4	5	4	5	5	4	4	5	36
48	4	4	4	4	4	4	4	4	32
49	5	5	4	5	4	4	4	5	36
50	4	4	4	5	4	4	4	4	33
51	4	4	4	5	4	4	4	4	33
52	4	5	4	5	4	5	4	4	35

53	4	5	5	5	5	5	5	4	38
54	4	4	4	4	4	4	4	4	32
55	5	5	5	5	5	5	5	5	40
56	4	5	4	5	4	5	5	5	37
57	5	5	5	5	5	4	5	5	39
58	4	4	4	5	4	4	4	4	33
59	4	5	4	4	3	4	5	4	33
60	4	5	4	4	3	4	5	5	34
61	4	5	4	4	3	4	5	5	34
62	4	5	4	4	3	4	5	4	33
63	4	5	4	4	3	4	5	5	34
64	4	5	4	4	3	4	5	5	34
65	4	5	5	5	3	4	5	4	35
66	4	5	5	5	3	4	5	4	35
67	4	5	5	5	3	4	5	4	35
68	4	5	5	5	3	4	5	5	36
69	4	5	5	5	3	4	4	5	35
70	4	5	5	4	5	4	4	4	35
71	4	5	5	4	5	4	4	4	35
72	4	5	4	4	5	4	4	4	34
73	4	5	4	4	4	4	4	5	34
74	4	5	4	4	4	4	4	5	34
75	4	5	3	4	4	4	4	5	33
76	4	5	3	4	4	4	5	5	34
77	4	5	3	4	5	4	5	4	34
78	4	5	3	4	5	4	5	5	35
79	4	5	3	3	5	4	5	4	33
80	4	5	3	3	5	4	5	5	34
81	4	5	3	3	4	4	5	4	32
82	4	5	3	4	4	4	5	5	34
83	4	5	3	4	4	4	4	4	32
84	4	5	5	4	4	4	4	3	33
85	4	5	4	4	5	4	4	3	33
86	4	5	4	5	4	4	4	3	33
87	4	5	4	5	5	4	4	4	35
88	4	5	5	5	4	4	4	4	35
89	4	5	5	5	5	4	5	4	37
90	4	5	5	5	4	4	5	4	36
91	4	4	4	5	4	3	3	4	31
92	4	5	4	4	5	4	4	5	35

## CORRELATIONS

```
/VARIABLES=Q1 Q2 Q3 Total_X1
```

```
/PRINT=TWOTAIL NOSIG
```

```
/MISSING=PAIRWISE.
```

## Correlations

### Notes

Output Created		11-MAY-2024 10:28:07
Comments		
	Active Dataset	DataSet0
	Filter	<none>
Input	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.

Syntax		CORRELATIONS	
		/VARIABLES=Q1 Q2 Q3 Total_X1	
		/PRINT=TWOTAIL NOSIG	
		/MISSING=PAIRWISE.	
Resources		Processor Time	00:00:00,00
		Elapsed Time	00:00:00,08

[DataSet0]

**Correlations**

		Q1	Q2	Q3	Total_X1
Q1	Pearson Correlation	1	.484**	.110	.703**
	Sig. (2-tailed)		.000	.297	.000
	N	92	92	92	92
Q2	Pearson Correlation	.484**	1	.324**	.820**
	Sig. (2-tailed)	.000		.002	.000
	N	92	92	92	92
Q3	Pearson Correlation	.110	.324**	1	.675**
	Sig. (2-tailed)	.297	.002		.000
	N	92	92	92	92

	Pearson Correlation	.703**	.820**	.675**	1
Total_X1	Sig. (2-tailed)	.000	.000	.000	
	N	92	92	92	92

\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### RELIABILITY

/VARIABLES=Q1 Q2 Q3

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

## Reliability

#### Notes

Output Created	11-MAY-2024 10:28:43	
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	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	92
	Matrix Input	

	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Q1 Q2 Q3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

[DataSet0]

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
Cases	Valid	92	100.0
	Excluded <sup>a</sup>	0	.0
	Total	92	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.565	3

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Q1	7.93	1.161	.359	.489
Q2	8.04	.921	.536	.197
Q3	8.02	1.164	.256	.652

#### CORRELATIONS

/VARIABLES=Q4 Q5 Total\_X2

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.



## Correlations

### Notes

Output Created		11-MAY-2024 10:29:05
Comments		
	Active Dataset	DataSet0
	Filter	<none>
Input	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.

Syntax		CORRELATIONS
		/VARIABLES=Q4 Q5 Total_X2
		/PRINT=TWOTAIL NOSIG
		/MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,05
	Elapsed Time	00:00:00,10

[DataSet0]

## Correlations

		Q4	Q5	Total_X2
Q4	Pearson Correlation	1	.443**	.847**
	Sig. (2-tailed)		.000	.000
	N	92	92	92
Q5	Pearson Correlation	.443**	1	.851**
	Sig. (2-tailed)	.000		.000
	N	92	92	92
Total_X2	Pearson Correlation	.847**	.851**	1
	Sig. (2-tailed)	.000	.000	
	N	92	92	92

\*\* . Correlation is significant at the 0.01 level (2-tailed).

RELIABILITY

/VARIABLES=Q4 Q5

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

## Reliability

### Notes

Output Created		11-MAY-2024 10:29:29
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	92
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.

Syntax		RELIABILITY	
		/VARIABLES=Q4 Q5	
		/SCALE('ALL VARIABLES')	
		ALL	
		/MODEL=ALPHA	
		/SUMMARY=TOTAL.	
Resources	Processor Time		00:00:00,00
	Elapsed Time		00:00:00,01

[DataSet0]

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
	Valid	92	100.0
Cases	Excluded <sup>a</sup>	0	.0
	Total	92	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.614	2

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Q4	4.40	.397	.443	.
Q5	4.14	.386	.443	.

#### CORRELATIONS

/VARIABLES=Q6 Q7 Total\_X3

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

#### Correlations

#### Notes

Output Created	11-MAY-2024 10:29:48
Comments	
Input	Active Dataset DataSet0
	Filter <none>

	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		<p>CORRELATIONS</p> <p>/VARIABLES=Q6 Q7 Total_X3</p> <p>/PRINT=TWOTAIL NOSIG</p> <p>/MISSING=PAIRWISE.</p>
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,10

[DataSet0]

**Correlations**

		Q6	Q7	Total_X3
Q6	Pearson Correlation	1	.415**	.844**
	Sig. (2-tailed)		.000	.000
	N	92	92	92
Q7	Pearson Correlation	.415**	1	.838**
	Sig. (2-tailed)	.000		.000

	N	92	92	92
	Pearson Correlation	.844**	.838**	1
Total_X3	Sig. (2-tailed)	.000	.000	
	N	92	92	92

\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### RELIABILITY

/VARIABLES=Q6 Q7

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

### Reliability

#### Notes

Output Created		11-MAY-2024 10:30:33
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	92
	Matrix Input	

	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Q6 Q7 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

[DataSet0]

### Scale: ALL VARIABLES

#### Case Processing Summary

		N	%
	Valid	92	100.0
Cases	Excluded <sup>a</sup>	0	.0
	Total	92	100.0

a. Listwise deletion based on all variables in the procedure.



**Reliability Statistics**

Cronbach's Alpha	N of Items
.587	2

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Q6	4.63	.323	.415	.
Q7	4.34	.336	.415	.

## CORRELATIONS

```
/VARIABLES=Q8 Q9 Total_X4
```

```
/PRINT=TWOTAIL NOSIG
```

```
/MISSING=PAIRWISE.
```

**Correlations****Notes**

Output Created	11-MAY-2024 10:30:53
Comments	
Input	Active Dataset DataSet0
	Filter <none>

	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=Q8 Q9 Total_X4  /PRINT=TWOTAIL NOSIG  /MISSING=PAIRWISE.
	Resources	
		Processor Time 00:00:00,03 Elapsed Time 00:00:00,17

[DataSet0]

**Correlations**

		Q8	Q9	Total_X4
Q8	Pearson Correlation	1	.404**	.822**
	Sig. (2-tailed)		.000	.000
	N	92	92	92
Q9	Pearson Correlation	.404**	1	.853**

	Sig. (2-tailed)	.000		.000
	N	92	92	92
	Pearson Correlation	.822**	.853**	1
Total_X4	Sig. (2-tailed)	.000	.000	
	N	92	92	92

\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### RELIABILITY

/VARIABLES=Q8 Q9

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

### Reliability

#### Notes

Output Created		11-MAY-2024 10:31:11
Comments		
	Active Dataset	DataSet0
	Filter	<none>
Input	Weight	<none>
	Split File	<none>

	N of Rows in Working Data File	92
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Q8 Q9 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,05

[DataSet0]

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
Cases	Valid	92	100.0
	Excluded <sup>a</sup>	0	.0
	Total	92	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.574	2

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Q8	4.25	.453	.404	.
Q9	4.34	.380	.404	.

#### CORRELATIONS

/VARIABLES=Q10 Q11 Total\_X5

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

#### Correlations

#### Notes

Output Created	11-MAY-2024 10:31:55
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Comments			
	Active Dataset	DataSet0	
	Filter	<none>	
Input	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File		92
	Definition of Missing	User-defined missing values are treated as missing.	
Missing Value Handling	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.	
Syntax		CORRELATIONS /VARIABLES=Q10 Q11 Total_X5 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.	
Resources	Processor Time		00:00:00,02
	Elapsed Time		00:00:00,03

[DataSet0]

**Correlations**

		Q10	Q11	Total_X5
Q10	Pearson Correlation	1	.430**	.842**
	Sig. (2-tailed)		.000	.000

	N	92	92	92
	Pearson Correlation	.430**	1	.850**
Q11	Sig. (2-tailed)	.000		.000
	N	92	92	92
	Pearson Correlation	.842**	.850**	1
Total_X5	Sig. (2-tailed)	.000	.000	
	N	92	92	92

\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### RELIABILITY

/VARIABLES=Q10 Q11

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

### Reliability

#### Notes

Output Created		11-MAY-2024 10:32:12
Comments		
	Active Dataset	DataSet0
	Filter	<none>
Input	Weight	<none>
	Split File	<none>

	N of Rows in Working Data File	92
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Q10 Q11 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,06

[DataSet0]

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
Cases	Valid	92	100.0
	Excluded <sup>a</sup>	0	.0



Total	92	100.0
-------	----	-------

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.602	2

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Q10	4.10	.397	.430	.
Q11	4.42	.379	.430	.

#### CORRELATIONS

/VARIABLES=Q12 Q13 Q14 Total\_X6

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

## Correlations

### Notes

Output Created		11-MAY-2024 10:32:34
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.

Syntax		CORRELATIONS	
		/VARIABLES=Q12 Q13 Q14 Total_X6	
		/PRINT=TWOTAIL NOSIG	
		/MISSING=PAIRWISE.	
Resources		Processor Time	00:00:00,02
		Elapsed Time	00:00:00,08

[DataSet0]

**Correlations**

		Q12	Q13	Q14	Total_X6
Q12	Pearson Correlation	1	.528**	.634**	.880**
	Sig. (2-tailed)		.000	.000	.000
	N	92	92	92	92
Q13	Pearson Correlation	.528**	1	.415**	.780**
	Sig. (2-tailed)	.000		.000	.000
	N	92	92	92	92
Q14	Pearson Correlation	.634**	.415**	1	.821**
	Sig. (2-tailed)	.000	.000		.000
	N	92	92	92	92
Total_X6	Pearson Correlation	.880**	.780**	.821**	1
	Sig. (2-tailed)	.000	.000	.000	

N	92	92	92	92
---	----	----	----	----

\*\* . Correlation is significant at the 0.01 level (2-tailed).

RELIABILITY

/VARIABLES=Q12 Q13 Q14

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

**Reliability**

**Notes**

Output Created		11-MAY-2024 10:32:53
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	92
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.

	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY  /VARIABLES=Q12 Q13 Q14  /SCALE('ALL VARIABLES') ALL  /MODEL=ALPHA  /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00,05
	Elapsed Time	00:00:00,07

[DataSet0]

### Scale: ALL VARIABLES

**Case Processing Summary**

		N	%
	Valid	92	100.0
Cases	Excluded <sup>a</sup>	0	.0
	Total	92	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.770	3

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Q12	8.97	.933	.690	.587
Q13	9.03	1.175	.525	.774
Q14	8.74	1.118	.605	.689

**CORRELATIONS**

/VARIABLES=Q15 Q16 Total\_X7

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

**Correlations****Notes**

Output Created	11-MAY-2024 10:33:30
Comments	
Input	Active Dataset DataSet0

	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		<p>CORRELATIONS</p> <p>/VARIABLES=Q15 Q16 Total_X7</p> <p>/PRINT=TWOTAIL NOSIG</p> <p>/MISSING=PAIRWISE.</p>
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,02

[DataSet0]

**Correlations**

		Q15	Q16	Total_X7
Q15	Pearson Correlation	1	.294**	.823**
	Sig. (2-tailed)		.004	.000
	N	92	92	92
Q16	Pearson Correlation	.294**	1	.784**

	Sig. (2-tailed)	.004		.000
	N	92	92	92
	Pearson Correlation	.823**	.784**	1
Total_X7	Sig. (2-tailed)	.000	.000	
	N	92	92	92

\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### RELIABILITY

/VARIABLES=Q15 Q16

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

## Reliability

#### Notes

Output Created		11-MAY-2024 10:33:48
Comments		
	Active Dataset	DataSet0
	Filter	<none>
Input	Weight	<none>
	Split File	<none>



	N of Rows in Working Data File	92
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Q15 Q16 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,17

[DataSet0]

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
Cases	Valid	92	100.0

Excluded <sup>a</sup>	0	.0
Total	92	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.453	2

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Q15	4.14	.386	.294	.
Q16	3.98	.461	.294	.

#### CORRELATIONS

/VARIABLES=Q17 Q18 Tola\_X8

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

#### Correlations

**Notes**

Output Created	11-MAY-2024 10:34:22	
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax	CORRELATIONS /VARIABLES=Q17 Q18 Tola_X8 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.	
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,10

[DataSet0]

**Correlations**

	Q17	Q18	Tola_X8
--	-----	-----	---------

	Pearson Correlation	1	.315**	.811**
Q17	Sig. (2-tailed)		.002	.000
	N	92	92	92
	Pearson Correlation	.315**	1	.811**
Q18	Sig. (2-tailed)	.002		.000
	N	92	92	92
	Pearson Correlation	.811**	.811**	1
Tola_X8	Sig. (2-tailed)	.000	.000	
	N	92	92	92

\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### RELIABILITY

/VARIABLES=Q17 Q18

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

### Reliability

#### Notes

Output Created		11-MAY-2024 10:34:41
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>

	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY
		/VARIABLES=Q17 Q18
		/SCALE('ALL VARIABLES') ALL
		/MODEL=ALPHA
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

[DataSet0]

**Scale: ALL VARIABLES**

**Case Processing Summary**

	N	%

	Valid	92	100.0
Cases	Excluded <sup>a</sup>	0	.0
	Total	92	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.479	2

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Q17	4.22	.370	.315	.
Q18	4.12	.370	.315	.

NEW FILE.

DATASET NAME DataSet1 WINDOW=FRONT.

CORRELATIONS

/VARIABLES=Q19 Q20 Q21 Q22 Q23 Q24 Q25 Q26 Total\_Y

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

## Correlations

### Notes

Output Created		11-MAY-2024 11:31:44
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	92
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		<p>CORRELATIONS</p> <p>/VARIABLES=Q19 Q20 Q21 Q22 Q23 Q24 Q25 Q26 Total_Y</p> <p>/PRINT=TWOTAIL NOSIG</p> <p>/MISSING=PAIRWISE.</p>
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,05

[DataSet1]

## Correlations

		Q19	Q20	Q21	Q22	Q23	Q24
Q19	Pearson Correlation	1	.347**	.228 <sup>+</sup>	.308**	.231 <sup>+</sup>	.171
	Sig. (2-tailed)		.001	.029	.003	.027	.104
	N	92	92	92	92	92	92
Q20	Pearson Correlation	.347**	1	.209 <sup>+</sup>	.164	.188	.216 <sup>+</sup>
	Sig. (2-tailed)	.001		.046	.118	.072	.038
	N	92	92	92	92	92	92
Q21	Pearson Correlation	.228 <sup>+</sup>	.209 <sup>+</sup>	1	.615**	.157	.318**
	Sig. (2-tailed)	.029	.046		.000	.134	.002
	N	92	92	92	92	92	92
Q22	Pearson Correlation	.308**	.164	.615**	1	.199	.462**
	Sig. (2-tailed)	.003	.118	.000		.058	.000
	N	92	92	92	92	92	92
Q23	Pearson Correlation	.231 <sup>+</sup>	.188	.157	.199	1	.393**
	Sig. (2-tailed)	.027	.072	.134	.058		.000
	N	92	92	92	92	92	92
Q24	Pearson Correlation	.171	.216 <sup>+</sup>	.318**	.462**	.393**	1
	Sig. (2-tailed)	.104	.038	.002	.000	.000	
	N	92	92	92	92	92	92
Q25	Pearson Correlation	.215 <sup>+</sup>	.469**	.058	-.071	.078	.151
	Sig. (2-tailed)	.039	.000	.582	.501	.463	.151



	N	92	92	92	92	92	92
	Pearson Correlation	.307**	.303**	-.086	.065	.079	.119
Q26	Sig. (2-tailed)	.003	.003	.414	.540	.455	.260
	N	92	92	92	92	92	92
	Pearson Correlation	.594**	.621**	.575**	.612**	.541**	.620**
Total_Y	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000
	N	92	92	92	92	92	92

### Correlations

		Q25	Q26	Total_Y
Q19	Pearson Correlation	.215	.307**	.594*
	Sig. (2-tailed)	.039	.003	.000
	N	92	92	92
Q20	Pearson Correlation	.469**	.303	.621*
	Sig. (2-tailed)	.000	.003	.000
	N	92	92	92
Q21	Pearson Correlation	.058*	-.086*	.575
	Sig. (2-tailed)	.582	.414	.000
	N	92	92	92
Q22	Pearson Correlation	-.071**	.065	.612**
	Sig. (2-tailed)	.501	.540	.000
	N	92	92	92
Q23	Pearson Correlation	.078*	.079	.541
	Sig. (2-tailed)	.463	.455	.000
	N	92	92	92

	N	92	92	92
	Pearson Correlation	.151	.119 <sup>+</sup>	.620 <sup>**</sup>
Q24	Sig. (2-tailed)	.151	.260	.000
	N	92	92	92
	Pearson Correlation	1 <sup>+</sup>	.379 <sup>**</sup>	.500
Q25	Sig. (2-tailed)		.000	.000
	N	92	92	92
	Pearson Correlation	.379 <sup>**</sup>	1 <sup>**</sup>	.461
Q26	Sig. (2-tailed)	.000		.000
	N	92	92	92
	Pearson Correlation	.500 <sup>**</sup>	.461 <sup>**</sup>	1 <sup>**</sup>
Total_Y	Sig. (2-tailed)	.000	.000	
	N	92	92	92

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

#### RELIABILITY

/VARIABLES=Q19 Q20 Q21 Q22 Q23 Q24 Q25 Q26

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

### Reliability

## Notes

Output Created		11-MAY-2024 11:32:37
Comments		
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	92
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
		RELIABILITY
		/VARIABLES=Q19 Q20 Q21 Q22 Q23 Q24 Q25 Q26
Syntax		/SCALE('ALL VARIABLES') ALL
		/MODEL=ALPHA
		/SUMMARY=TOTAL.
	Processor Time	00:00:00,02
Resources	Elapsed Time	00:00:00,08

[DataSet1]

**Scale: ALL VARIABLES****Case Processing Summary**

		N	%
Cases	Valid	92	100.0
	Excluded <sup>a</sup>	0	.0
	Total	92	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.685	8

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted

Q19	30.28	5.699	.452	.642
Q20	29.73	5.563	.475	.636
Q21	30.14	5.419	.366	.659
Q22	29.86	5.419	.438	.641
Q23	30.18	5.493	.313	.675
Q24	30.15	5.581	.476	.636
Q25	30.16	5.742	.291	.676
Q26	30.15	5.933	.265	.680

## NPAR TESTS

/K-S(NORMAL)=RES\_1

/MISSING ANALYSIS.

**NPar Tests****Notes**

Output Created	11-MAY-2024 15:08:11
Comments	
Active Dataset	DataSet3
Filter	<none>
Weight	<none>
Split File	<none>
N of Rows in Working Data	92
File	

	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics for each test are based on all cases with valid data for the variable(s) used in that test.
Syntax		<p>NPAR TESTS</p> <p>/K-S(NORMAL)=RES_1</p> <p>/MISSING ANALYSIS.</p>
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,02
	Number of Cases Allowed <sup>a</sup>	196608

a. Based on availability of workspace memory.

[DataSet3]

**One-Sample Kolmogorov-Smirnov Test**

		Unstandardized Residual
N		92
Normal Parameters <sup>a,b</sup>	Mean	0E-7
	Std. Deviation	1.49516533
	Absolute	.064
Most Extreme Differences	Positive	.064
	Negative	-.057
Kolmogorov-Smirnov Z		.612

Asymp. Sig. (2-tailed)	.848
------------------------	------

- a. Test distribution is Normal.
- b. Calculated from data.

REGRESSION

```

/DESCRIPTIVES MEAN STDDEV CORR SIG N
/MISSING LISTWISE
/STATISTICS COEFF OUTS CI(95) BCOV R ANOVA COLLIN TOL CHANGE ZPP
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT Y
/METHOD=ENTER X1 X2 X3 X4 X5 X6 X7 X8
/SCATTERPLOT=(*SRESID ,*ZPRED)
/RESIDUALS DURBIN HISTOGRAM(ZRESID) NORMPROB(ZRESID)
/SAVE RESID.
    
```

**Regression**

**Notes**

Output Created	11-MAY-2024 15:09:34	
Comments		
	Active Dataset	DataSet3
Input	Filter	<none>
	Weight	<none>

	Split File	<none>
	N of Rows in Working Data File	92
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		<p>REGRESSION</p> <p>/DESCRIPTIVES MEAN STDDEV CORR SIG N</p> <p>/MISSING LISTWISE</p> <p>/STATISTICS COEFF OUTS CI(95) BCOV R ANOVA COLLIN TOL CHANGE ZPP</p> <p>/CRITERIA=PIN(.05) POUT(.10)</p> <p>/NOORIGIN</p> <p>/DEPENDENT Y</p> <p>/METHOD=ENTER X1 X2 X3 X4 X5 X6 X7 X8</p> <p>/SCATTERPLOT=(*SRESID ,*ZPRED)</p> <p>/RESIDUALS DURBIN HISTOGRAM(ZRESID) NORMPROB(ZRESID)</p> <p>/SAVE RESID.</p>
Resources	Processor Time	00:00:05,08



	Elapsed Time	00:00:29,98
	Memory Required	4036 bytes
	Additional Memory Required for Residual Plots	856 bytes
Variables Created or Modified	RES_2	Unstandardized Residual

[DataSet3]

**Descriptive Statistics**

	Mean	Std. Deviation	N
Minat Beli	34.40	2.555	92
Kinerja	12.07	1.405	92
Keragaman Produk	8.58	1.071	92
Keandalan	8.74	.924	92
Kesesuaian	8.61	1.048	92
Ketahanan	8.51	1.053	92
Kemamp Pelayanan	12.55	1.599	92
Estetik	8.15	1.068	92
Kualitas dipersepsikan	8.33	1.007	92

**Correlations**

		Minat Beli	Kinerja	Keragaman Produk	Keandalan
	Minat Beli	1.000	.241	.553	.287
	Kinerja	.241	1.000	.267	.056
	Keragaman Produk	.553	.267	1.000	.287
	Keandalan	.287	.056	.287	1.000
Pearson Correlation	Kesesuaian	.626	.062	.360	.359
	Ketahanan	.470	.267	.389	.217
	Kemamp Pelayanan	.028	.047	.254	.590
	Estetik	.275	.630	.623	.096
	Kualitas dipersepsikan	.397	.451	.323	.128
	Minat Beli	.	.010	.000	.003
	Kinerja	.010	.	.005	.299
	Keragaman Produk	.000	.005	.	.003
	Keandalan	.003	.299	.003	.
Sig. (1-tailed)	Kesesuaian	.000	.278	.000	.000
	Ketahanan	.000	.005	.000	.019
	Kemamp Pelayanan	.395	.327	.007	.000
	Estetik	.004	.000	.000	.181
	Kualitas dipersepsikan	.000	.000	.001	.112
	Minat Beli	92	92	92	92
	Kinerja	92	92	92	92
	Keragaman Produk	92	92	92	92
	Keandalan	92	92	92	92
N					

Kesesuaian	92	92	92	92
Ketahanan	92	92	92	92
Kemamp Pelayanan	92	92	92	92
Estetik	92	92	92	92
Kualitas dipersepsikan	92	92	92	92

### Correlations

		Kesesuaian	Ketahanan	Kemamp Pelayanan
Pearson Correlation	Minat Beli	.626	.470	.028
	Kinerja	.062	.267	.047
	Keragaman Produk	.360	.389	.254
	Keandalan	.359	.217	.590
	Kesesuaian	1.000	.243	.072
	Ketahanan	.243	1.000	.169
	Kemamp Pelayanan	.072	.169	1.000
	Estetik	.280	.321	.092
	Kualitas dipersepsikan	.237	.307	.016
Sig. (1-tailed)	Minat Beli	.000	.000	.395
	Kinerja	.278	.005	.327
	Keragaman Produk	.000	.000	.007
	Keandalan	.000	.019	.000
	Kesesuaian	.	.010	.248
	Ketahanan	.010	.	.053

N	Kemamp Pelayanan	.248	.053	.
	Estetik	.003	.001	.193
	Kualitas dipersepsikan	.011	.001	.439
	Minat Beli	92	92	92
	Kinerja	92	92	92
	Keragaman Produk	92	92	92
	Keandalan	92	92	92
	Kesesuaian	92	92	92
	Ketahanan	92	92	92
	Kemamp Pelayanan	92	92	92
	Estetik	92	92	92
	Kualitas dipersepsikan	92	92	92

### Correlations

	Estetik	Kualitas dipersepsikan
Minat Beli	.275	.397
Kinerja	.630	.451
Keragaman Produk	.623	.323
Keandalan	.096	.128
Kesesuaian	.280	.237
Ketahanan	.321	.307
Kemamp Pelayanan	.092	.016
Estetik	1.000	.352

Sig. (1-tailed)	Kualitas dipersepsikan	.352	1.000
	Minat Beli	.004	.000
	Kinerja	.000	.000
	Keragaman Produk	.000	.001
	Keandalan	.181	.112
	Kesesuaian	.003	.011
	Ketahanan	.001	.001
	Kemamp Pelayanan	.193	.439
	Estetik	.	.000
	Kualitas dipersepsikan	.000	.
N	Minat Beli	92	92
	Kinerja	92	92
	Keragaman Produk	92	92
	Keandalan	92	92
	Kesesuaian	92	92
	Ketahanan	92	92
	Kemamp Pelayanan	92	92
	Estetik	92	92
	Kualitas dipersepsikan	92	92

**Variables Entered/Removed<sup>a</sup>**

Model	Variables Entered	Variables Removed	Method
-------	-------------------	-------------------	--------

1	Kualitas dipersepsikan, Kemamp Pelayanan, Kesesuaian, Ketahanan, Estetik, Keandalan, Kinerja, Keragaman Produk <sup>b</sup>	.	Enter
---	---	---	-------

a. Dependent Variable: Minat Beli

b. All requested variables entered.

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics	
					R Square Change	F Change
1	.811 <sup>a</sup>	.658	.625	1.566	.658	19.925

**Model Summary<sup>b</sup>**

Model	Change Statistics			Durbin-Watson
	df1	df2	Sig. F Change	
1	8 <sup>a</sup>	83	.000	2.047

a. Predictors: (Constant), Kualitas dipersepsikan, Kemamp Pelayanan, Kesesuaian, Ketahanan, Estetik, Keandalan, Kinerja, Keragaman Produk

b. Dependent Variable: Minat Beli

#### ANOVA<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	390.687	8	48.836	19.925	.000 <sup>b</sup>
	Residual	203.432	83	2.451		
	Total	594.120	91			

a. Dependent Variable: Minat Beli

b. Predictors: (Constant), Kualitas dipersepsikan, Kemamp Pelayanan, Kesesuaian, Ketahanan, Estetik, Keandalan, Kinerja, Keragaman Produk

#### Coefficients<sup>a</sup>

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		

	(Constant)	12.984	2.374		5.468	.000
	Kinerja	.437	.168	.240	2.597	.011
	Keragaman Produk	1.154	.222	.484	5.208	.000
	Keandalan	.122	.242	.044	.505	.615
1	Kesesuaian	1.145	.185	.470	6.184	.000
	Ketahanan	.542	.176	.223	3.079	.003
	Kemamp Pelayanan	-.269	.132	-.168	-2.040	.045
	Estetik	-.961	.256	-.402	-3.757	.000
	Kualitas dipersepsikan	.230	.194	.091	1.188	.238

Coefficients<sup>a</sup>

Model	95.0% Confidence Interval for B		Correlations			
	Lower Bound	Upper Bound	Zero-order	Partial	Part	
	(Constant)	8.262	17.707			
	Kinerja	.102	.772	.241	.274	.167
	Keragaman Produk	.713	1.595	.553	.496	.335
	Keandalan	-.359	.604	.287	.055	.032
1	Kesesuaian	.777	1.513	.626	.562	.397
	Ketahanan	.192	.892	.470	.320	.198
	Kemamp Pelayanan	-.532	-.007	.028	-.218	-.131
	Estetik	-1.469	-.452	.275	-.381	-.241
	Kualitas dipersepsikan	-.155	.615	.397	.129	.076



Coefficients<sup>a</sup>

Model		Collinearity Statistics	
		Tolerance	VIF
1	(Constant)		
	Kinerja	.482	2.076
	Keragaman Produk	.478	2.094
	Keandalan	.538	1.858
	Kesesuaian	.715	1.398
	Ketahanan	.783	1.276
	Kemamp Pelayanan	.605	1.654
	Estetik	.361	2.771
	Kualitas dipersepsikan	.708	1.412

a. Dependent Variable: Minat Beli

Coefficient Correlations<sup>a</sup>

Model		Kualitas dipersepsikan	Kemamp Pelayanan	Kesesuaian
1	Correlations	1.000	.092	-.133
		.092	1.000	.214
		-.133	.214	1.000
		-.136	-.053	-.084
		.082	.001	-.174

Covariances	Keandalan	-.037	-.581	-.357
	Kinerja	-.355	-.010	.182
	Keragaman Produk	-.160	-.139	-.108
	Kualitas dipersepsikan	.038	.002	-.005
	Kemamp Pelayanan	.002	.017	.005
	Kesesuaian	-.005	.005	.034
	Ketahanan	-.005	-.001	-.003
	Estetik	.004	4.755E-005	-.008
	Keandalan	-.002	-.019	-.016
	Kinerja	-.012	.000	.006
	Keragaman Produk	-.007	-.004	-.004

**Coefficient Correlations<sup>a</sup>**

Model		Ketahanan	Estetik	Keandalan	Kinerja
1	Kualitas dipersepsikan	-.136	.082	-.037	-.355
	Kemamp Pelayanan	-.053	.001	-.581	-.010
	Kesesuaian	-.084	-.174	-.357	.182
	Ketahanan	1.000	-.004	-.046	-.096
	Estetik	-.004	1.000	.134	-.605
	Keandalan	-.046	.134	1.000	-.060
	Kinerja	-.096	-.605	-.060	1.000
	Keragaman Produk	-.190	-.562	-.090	.257
Covariances	Kualitas dipersepsikan	-.005	.004	-.002	-.012

Kemamp Pelayanan	-.001	4.755E-005	-.019	.000
Kesesuaian	-.003	-.008	-.016	.006
Ketahanan	.031	.000	-.002	-.003
Estetik	.000	.065	.008	-.026
Keandalan	-.002	.008	.059	-.002
Kinerja	-.003	-.026	-.002	.028
Keragaman Produk	-.007	-.032	-.005	.010

**Coefficient Correlations<sup>a</sup>**

Model		Keragaman Produk	
1	Correlations	Kualitas dipersepsikan	-.160
		Kemamp Pelayanan	-.139
		Kesesuaian	-.108
		Ketahanan	-.190
		Estetik	-.562
		Keandalan	-.090
		Kinerja	.257
		Keragaman Produk	1.000
1	Covariances	Kualitas dipersepsikan	-.007
		Kemamp Pelayanan	-.004
		Kesesuaian	-.004
		Ketahanan	-.007
		Estetik	-.032

	Keandalan	-0.005
	Kinerja	.010
	Keragaman Produk	.049

a. Dependent Variable: Minat Beli

**Collinearity Diagnostics<sup>a</sup>**

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions		
				(Constant)	Kinerja	Keragaman Produk
1	1	8.921	1.000	.00	.00	.00
	2	.023	19.891	.00	.04	.00
	3	.014	25.488	.00	.08	.01
	4	.012	26.956	.01	.01	.19
	5	.011	28.773	.00	.03	.01
	6	.008	33.676	.02	.13	.24
	7	.004	45.710	.06	.02	.12
	8	.004	46.390	.76	.01	.06
	9	.003	54.578	.15	.68	.36

**Collinearity Diagnostics<sup>a</sup>**

Model	Dimension	Variance Proportions
-------	-----------	----------------------

	Keandalan	Kesesuaian	Ketahanan	Kemamp Pelayanan	Estetik
1	.00	.00	.00	.00	.00
2	.05	.00	.00	.15	.05
3	.00	.43	.01	.14	.01
4	.00	.00	.04	.01	.11
5	.01	.08	.85	.00	.01
6	.00	.10	.06	.01	.02
7	.56	.26	.01	.66	.04
8	.32	.01	.03	.00	.06
9	.06	.12	.00	.02	.70

**Collinearity Diagnostics<sup>a</sup>**

Model	Dimension	Variance Proportions
		Kualitas dipersepsikan
1	1	.00
	2	.03
	3	.00
	4	.27
	5	.02
	6	.51
	7	.06
	8	.04
	9	.06

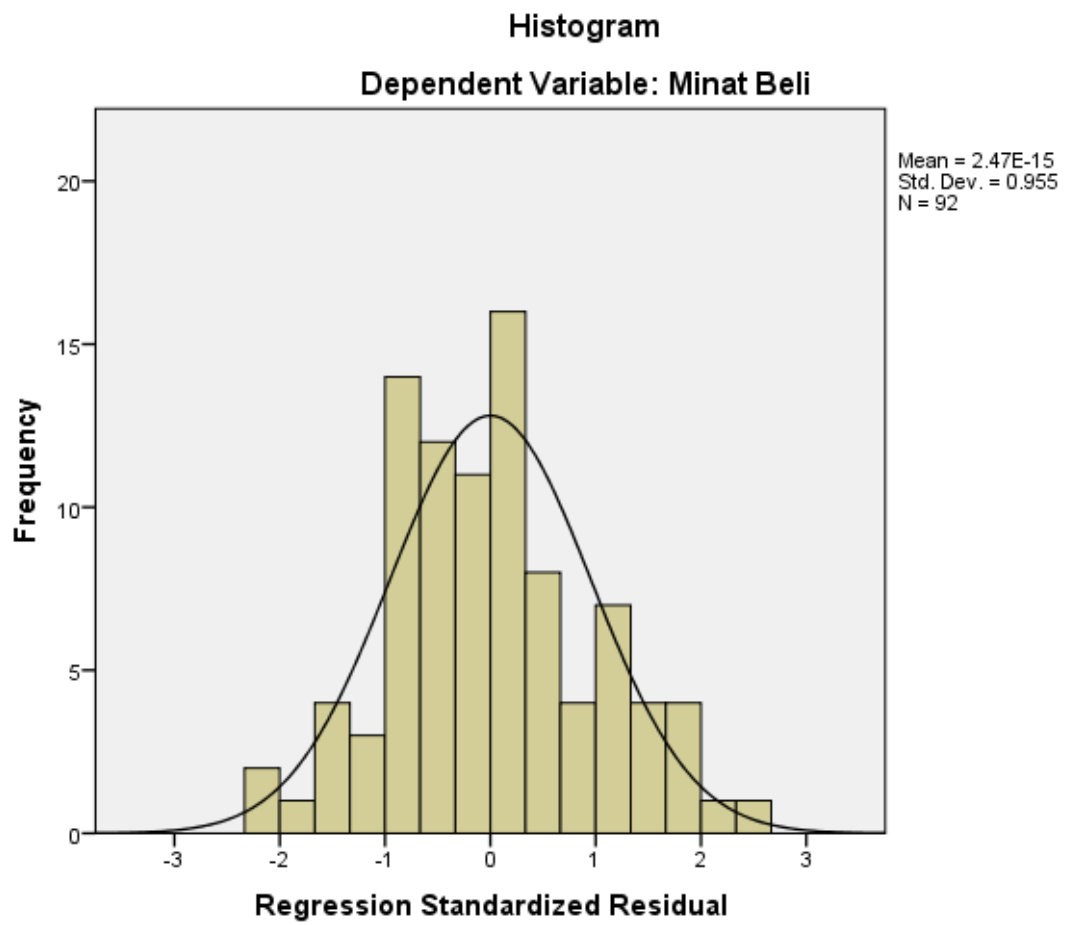
a. Dependent Variable: Minat Beli

**Residuals Statistics<sup>a</sup>**

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	29.69	38.62	34.40	2.072	92
Std. Predicted Value	-2.274	2.035	.000	1.000	92
Standard Error of Predicted Value	.238	.875	.473	.128	92
Adjusted Predicted Value	29.85	38.76	34.40	2.091	92
Residual	-3.581	3.844	.000	1.495	92
Std. Residual	-2.287	2.455	.000	.955	92
Stud. Residual	-2.432	2.605	-.001	1.009	92
Deleted Residual	-4.047	4.328	-.003	1.671	92
Stud. Deleted Residual	-2.508	2.703	.001	1.022	92
Mahal. Distance	1.106	27.447	7.913	4.868	92
Cook's Distance	.000	.095	.013	.021	92
Centered Leverage Value	.012	.302	.087	.053	92

a. Dependent Variable: Minat Beli

## Charts



**Normal P-P Plot of Regression Standardized Residual****Dependent Variable: Minat Beli**