

ABSTRAK

PENGEMBANGAN MEDIA PEMBELAJARAN BERBASIS ANDROID MENGUNAKAN *ISPRING SUITE* PADA TEKS PROSEDUR KELAS XI SMAS ISTIQLAL DELI TUA

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Penelitian ini bertujuan untuk mendeskripsikan proses pengembangan, validasi, kelayakan, dan keefektifan penggunaan media pembelajaran berbasis android menggunakan *ispring suite* pada teks prosedur kelas XI. Penelitian ini dilakukan di SMAS Istiqlal Deli Tua. Metode penelitian yang digunakan adalah *Research and Development* (R&D) dengan model ADDIE yang dipopulerkan oleh Reiser dan Mollenda pada tahun 1990-an dan terdiri dari *Analysis* (Analisis), *Design* (Desain), *Development* (Pengembangan), *Implementation* (Implementasi), dan *Evaluation* (Evaluasi) dengan populasi berjumlah 145 siswa. Pengambilan sampel pada penelitian ini menggunakan teknik *purposive sampling* dengan jumlah 34 siswa. Jenis data dalam penelitian ini meliputi data kualitatif dan kuantitatif. Hasil dari penelitian ini berupa produk media pembelajaran berbasis android menggunakan *ispring suite*. Berdasarkan hasil validasi dari ahli materi I dan ahli materi II dapat disimpulkan bahwa media pembelajaran yang dikembangkan memperoleh hasil persentase rata-rata 86% dengan kategori “Sangat Layak”. Kemudian, hasil validasi dari ahli media I dan ahli media II dapat disimpulkan bahwa media pembelajaran yang dikembangkan memperoleh hasil persentase rata-rata 85% dengan kategori “Sangat Layak”. Hasil respon guru terhadap media pembelajaran teks prosedur memperoleh persentase 93% dengan kategori “Sangat Layak”. Kemudian, hasil respon siswa memperoleh persentase rata-rata 93% dengan kategori “Sangat Layak”. Hasil keefektifan media pembelajaran teks prosedur yang digunakan siswa memperoleh nilai yang sangat baik dengan persentase nilai rata-rata ialah 93% dan dikatakan “Sangat Efektif” digunakan. Sehingga dapat disimpulkan bahwa media pembelajaran yang dikembangkan sangat layak dan sangat efektif digunakan dalam proses pembelajaran.

Kata Kunci: Pengembangan, Media Pembelajaran, Android, *Ispring Suite*, dan Teks Prosedur

ABSTRACT

THE DEVELOPMENT OF ANDROID-BASED LEARNING MEDIA BY USING ISPRING SUITE ON PROCEDURE TEXT IN CLASS XI OF SMAS ITIQLAL DELI TUA

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This study was aimed to describe the process of development, validation, feasibility, and effectiveness on android-based learning media by using the ispring suite toward procedural texts in class XI. This study was conducted in SMAS Istiqlal Deli Tua. The method used is Research and Development (R&D) with the ADDIE model that was popularized by Reiser and Mollenda in 1990s and consists of Analysis, Design, Development, Implementation, and Evaluation with the population as 145 students. The sample used a purposive sampling technique with a total as 34 students. The type of data includes qualitative and quantitative data. The results are in the form of android-based learning media products by using the ispring suite. Based on the validation results from material experts I and II, it can be concluded that the learning media developed obtained an average percentage as 86% or "Very Eligible". Then, the validation results from media experts I and II can be concluded that the learning media developed obtained an average as 85% or "Very Eligible". The results of the teacher's response to the procedural text learning media obtained a percentage as 93% or "Very Eligible" category. Then, the results of student responses obtained an average as 93% in the "Very Eligible" category. The results of the effectiveness of the procedural text learning media used by students obtained very good scores or 93% with the category "Very Effective". It can be concluded that the learning media developed are very feasible and effective to be used in learning process.

Keywords: Development, Learning Media, Android, Ispring Suite, and Procedure Text

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