

ABSTRACT

This study discusses social awareness in Pramoedya Anata Toer's novel entitled *This Earth of Mankind*. In this study, the researcher tries to explain the meaning of social awareness. Social awareness is a person's full awareness of their rights and obligations as a member of society, and this relates to a person's awareness of the social situations they experience. The purpose of this research is to show and elaborate on social awareness and its aspects in the novel *This Earth of Mankind*. Social psychology is used as an analytical approach because this approach is very suitable for dealing with individual behavior and social situations. The researcher uses the concept of social awareness by Sheldon (1996) as a reference for the analysis. The qualitative descriptive method is used in this study so that the object being analyzed can be displayed in detail and as it is. The researcher collects twelve data that will support the statement about social awareness and its aspects found in the novel. The results of this study are that there are three aspects of social awareness found in the novel *This Earth of Mankind*, namely cognition, social environment, and goals and motives. The cognition can be seen through Minke's character which is displayed through his disbelief in Astrology and superstition, his good process of absorbing information, and his way of thinking critically about the problems of the indigenous people. The social environment can be seen through social awareness of the backwardness of natives' behavior and social awareness of native status towards Europeans. Goals and motives can be seen through the goals of Minke and Tuan de la Croix who wanted to make the natives more advanced and developed, and Nyai Ontosoroh's goals for Annelies.

Keywords: social awareness, cognition, social environment, goals, motives.