ABSTRAK

PENGEMBANGAN MEDIA INTERAKTIF PADA MATERI MENULIS TEKS PUISI SISWA KELAS X SMA AL-WASLIYAH PASAR SENEN MEDAN

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Tujuan penelitian ini adalah untuk mengetahui bagaimana pengembangan media interaktif, kelayakan Media Interaktif Pada Materi Menulis Teks Puisi Untuk Meningkatkan Motivasi Siswa Kelas X SMA Al-Washliyah Pasar Senen Medan. Penelitian ini merupakan jenis penelitian pengembangan (Reasearch and Development) dengan menggunakan model pengembangan Borg and Gall. Langkah yang ditempuh dalam penelitian pengembangan ini yaitu : penelitian dan pengumpulan data, perencanaan, pengembangan draft atau produk, uji coba lapangan awal, merevisi hasil uji coba, uji coba lapangan, penyempurnaan akhir produk. Populasi dan sampel penelitian sebanyak 23 orang. Hasil penelitian menunjukkan bahwa produk hasil pengembangan dinyatakan layak berdasarkan hasil penilaian ahli materi I mendapatkan kriteria nilai "Layak" dengan presentase (80%) dan ahli materi II mendapatkan kriteria "Cukup Layak" (64%), hasil penilaian ahli media I mendapatkan kriteria nilai "Sangat Layak" dengan presentase (86%) dan ahli media II mendapatkan kriteria "Layak" dengan presentase (80%). Uji pelaksanaan lapangan dengan 23 siswa kelas X SMA Al-Washliyah Pasar Senen Medan mendapatkan kriteria "Sangat Layak" dengan presentase (90%) dan guru mendapatkan kriteria "Sangat Layak" dengan presentase (94%).

Kata Kunci : Pengembangan Media Ajar, Menulis Teks Puisi, Media PowerPoint Interaktif.

ABSTRACT

DEVELOPMENT OF INTERACTIVE MEDIA ON WRITING POETRY TEXT MATERIALS FOR THE STUDENTS OF CLASS X OF SMA AL-WASHLIYAH PASAR SENEN MEDAN

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The purpose of this study was to find out how the development of interactive media, the feasibility of interactive media in writing poetry text materials to increase the motivation of the students of class X of SMA Al-Washliyah Pasar Senen Medan. This research is a type of research and development using Borg and Gall development model. The steps taken in this development research are: research and data collection, planning, draft or product development, initial field trials, revising test results, field trials, final product improvements. The population and the research sample were 23 students. The results showed that the product developed was declared feasible based on the results of the assessment of the material expert I gets the "Eligible" score criteria with a percentage (80%) and the material expert II gets the "Enough Eligible" criteria (64%), the results of the media expert assessment I gets the value criteria "Very Eligible" with a percentage (86%) and media experts II gets the criteria for "Eligible" with a percentage (80%). Field implementation test with 23 students of class X SMA Al-Washliyah Pasar Senen Medan gets the criteria of "Very Eligible" with a percentage (90%) and the teachers gets the criteria of "Very Eligible" with a percentage (94%).

Keywords: Development of Teaching Media, Writing Poetry Text, Interactive PowerPoint Media

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