

ABSTRACT

This research aims to highlight the ambition's goals and effects found in the movie script *ANACONDAS: THE HUNT FOR THE BLOOD ORCHID*. The movie script is chosen as the source of data because it has psychological genre and represents the human relationship in real life. The study is conducted based on social psychological approach theory by Endraswara, connected to the ambition theory of Barsukova. Barsukova's theory divides the goals of ambition into three kinds, they are human 1) to improve the status, 2) to find popularity, 3) to succeed). Meanwhile, the effects of ambition divides into good ambitious effect and bad ambitious effect. The method used in this study is descriptive qualitative by Sugiono (2009) and Creswell (2013).

Keywords: Ambition, status, popularity, succeed, goal, effect