

**PENGEMBANGAN INSTRUMEN PENILAIAN ASPEK KOGNITIF BERBASIS
MEDIA AUDIO PADA MATERI TEKS NEGOSIASI SISWA KELAS X SMA**

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ABSTRAK

Penelitian ini bertujuan untuk mengembangkan dan menguji kelayakan instrumen penilaian aspek kognitif berbasis media audio pada materi teks negosiasi siswa kelas X SMA Bhayangkari 1 Medan berdasarkan penelitian dari validator ahli materi dan ahli desain. Jumlah populasi pada siswa yakni 79 siswa dan sampel yang diambil berjumlah 25 siswa yakni kelas kelas X MIA 1. Sumber data pada penelitian ini berupa kuesioner. Adapun teknik pengumpulan data yang digunakan dalam penelitian ini adalah observasi dan wawancara. Jenis penelitian ini adalah penelitian dan pengembangan 4-D oleh Thiagarajan yang terdiri dari empat tahap yaitu *define, design, development, dan dissemanitoin*. Hasil penelitian ini menunjuk bahwa instrumen penilaian aspek kognitif berbasis media audio pada materi teks negosiasi siswa kelas X SMA telah memenuhi kategori baik. Penilaian terhadap tingkat kevalidan instrumen penilaian aspek kognitif berbasis media audio oleh ahli materi diperoleh rata-rata keseluruhan 84% dengan kriteria “Sangat memuaskan” dan ahli media diperoleh rata-rata keseluruhan 94% dengan kriteria “Sangat Memuaskan”. Penilaian terhadap tingkat efektivitas instrumen penilaian aspek kognitif berbasis media audio oleh guru diperoleh dengan rata-rata 94%, dan uji coba perorangan memperoleh skor 79,66% , uji coba kelompok kecil memperoleh skor 82%, dan uji coba kelompok terbatas memperoleh skor 83,8%. Sehingga dapat disimpulkan bahwa instrumen penilaian aspek kognitif berbasis media audio pada materi teks negosiasi siswa kelas X SMA Bhayangkari 1 Medan valid dan layak digunakan sebagai instrumen penilaian aspek kognitif berbasis media audio.

Kata Kunci : Pengembangan Instrumen Penilaian Aspek Kognitif, Berbasis Media Audio, Teks Negosiasi

**THE DEVELOPMENT OF COGNITIVE ASSESSMENT
INSTRUMENTS BASED ON AUDIO MEDIA TOWARD
NEGOTIATION TEXT MATERIALS IN CLASS X SMA
BHAYANGKARI 1 MEDAN**

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ABSTRACT

This study aims to develop and test the feasibility of an audio media-based cognitive aspect assessment instrument for negotiating text material for class X students of SMA Bhayangkari 1 Medan based on research from material expert validators and design experts. The total population of students is 79 students and the sample taken is 25 students, namely class X MIA 1. The source of data in this study is a questionnaire. The data collection techniques used in this study were observation and interviews. This type of research is 4-D research and development by Thiagarajan which consists of four stages, namely define, design, development, and dissemination. The results of this study indicate that the audio media-based cognitive aspect assessment instrument on the negotiating text material for class X SMA students has met the good category. The assessment of the level of validity of the audio media-based cognitive aspect assessment instrument by material experts obtained an overall average of 84% with the criteria "Very satisfactory" and media experts obtained an overall average of 94% with the criteria "Very Satisfactory". Assessment of the effectiveness of the audio-media-based cognitive aspect assessment instrument by the teacher was obtained with an average of 94%, and individual trials obtained a score of 79.66%, small group trials obtained a score of 82%, and limited group trials obtained a score of 83, 8%. So it can be concluded that the audio media-based cognitive aspect assessment instrument in the negotiating text material for class X students of SMA Bhayangkari 1 Medan is valid and feasible to be used as an audio media-based cognitive aspect assessment instrument.

Keywords: Development of Cognitive Aspect Assessment Instruments, Audio Media-Based, Negotiation Text.

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