Abstract.

This research refers to speech act viewed from video script of Lampu Islam Youtube Channel An Atheist Converting to Islam. The study aims to answer the problem from the analysis that is the way to determine speech act that contained in video script. The research adopts Qualitative Research. Qualitative Research approaches are viewed from Speech Act Analysis. The researcher applied the theory of speech act proposed by J.L. Austin (1975) and further developed by J.R. Searle (1976). The analysis of speech act will be taken from video script that describe about someone's religious journey. The one importance of studying speech act is to make us comprehend what message that discovered in every utterance. The research results showed that speech acts refer to the action performed by producing utterances.

Keywords: pragmatic, speech act, qualitative, video script, youtube channel.