

ABSTRAK

LILI ALIANI, NPM : 71170313061, Judul : Pengaruh *Good Corporate Governace* (GCG) Profitabilitas Dan Kualitas Audit Terhadap Pertumbuhan Nilai Perusahaan Pada Sektor *Basic Industry & Chamicalls* Yang Terdaftar di Bursa Efek Indonesia, Dibimbing oleh : Dr. Eddi Suprayitno, S.E., M.M. sebagai pembimbing I, dan Farida Khairani Lubis, S.E., M.Si. sebagai pembimbing II, Skripsi : 2021.

Tujuan penelitian ini adalah untuk mengetahui apakah *Good Corporate Governace* secara parsial berpengaruh positif dan signifikan terhadap nilai perusahaan, Profitabilitas secara parsial berpengaruh positif dan signifikan terhadap nilai perusahaan, Kualitas Audit secara parsial berpengaruh positif dan signifikan terhadap nilai perusahaan, dan *Good Corporate Governace*, Profitabilitas, dan Kualitas Audit secara simultan berpengaruh positif dan signifikan terhadap nilai perusahaan. Penelitian ini merupakan penelitian kuantitatif, dengan objek penelitian pada perusahaan sektor *basic industry & chamicalls* di BEI. Pengumpulan data dilakukan dengan menggunakan dokumentasi pada website masing-masing perusahaan. Analisis data dilakukan dengan statistik deskriptif, metode analisis dengan regresi linier berganda menggunakan software SPSS.

Hasil penelitian menunjukkan bahwa *Good Corporate Governace* secara parsial berpengaruh positif dan signifikan terhadap nilai perusahaan, Profitabilitas secara parsial berpengaruh positif dan signifikan terhadap nilai perusahaan, Kualitas Audit secara parsial berpengaruh positif dan signifikan terhadap nilai perusahaan dan berdasarkan hasil uji F *Good Corporate Governace*, Profitabilitas, dan Kualitas Audit secara simultan berpengaruh positif dan signifikan terhadap nilai perusahaan.

Kata Kunci : *Good Corporate Governace*, Profitabilitas, Kualitas audit, Nilai Perusahaan, Sektor *Basic Industry & Chamicalls*.

ABSTRACT

LILI ALIANI, NPM: 71170313061, Title: The Effect of Good Corporate Governance (GCG) Profitability and Audit Quality on the Growth of Company Value in the Basic Industry & Chamicalls Sector Listed on the Indonesian Stock Exchange, Supervised by: Dr. Eddi Suprayitno, S.E., M.M. as supervisor I, and Farida Khairani Lubis, S.E., M.Si. as supervisor II, Thesis: 2021.

The purpose of this study was to determine whether good corporate governance partially has a positive and significant effect on firm value, partially profitability has a positive and significant effect on firm value, audit quality partially has a positive and significant effect on firm value, and good corporate governance, profitability. and Audit Quality simultaneously has a positive and significant effect on firm value. This research is a quantitative research, with the object of research on companies in the basic industry sector & chamicalls on the IDX. Data collection was carried out using the documentation on the respective company websites. Data analysis was performed using descriptive statistics, analysis method with multiple linear regression using SPSS software.

The results showed that good corporate governance partially has a positive and significant effect on company value, profitability partially has a positive and significant effect on firm value, audit quality partially has a positive and significant effect on firm value and based on the results of the F test of Good Corporate Governance, Profitability, and Audit Quality simultaneously has a positive and significant effect on company value.

Keywords: Good Corporate Governance, Profitability, Audit Quality, Company Value, Basic Industry & Chamicalls Sector.