

ABSTRAK

Yoshua Fernando Manurung. 7114030189. Pengaruh Struktur Kepemilikan dan Kebijakan Deviden Terhadap Nilai Perusahaan Manufaktur Sub Sektor Industri Tekstil dan Garmen yang Terdaftar di BEI.

Perusahaan industri tekstil dan garmen merupakan perusahaan yang terdaftar di Bursa Efek Indonesia (BEI) dan mengalami permasalahan terkait dengan menurunnya nilai perusahaan. Penelitian ini bertujuan untuk menguji dan menjelaskan pengaruh Kepemilikan Institusional, Kepemilikan Manajerial, dan *Deviden Payout Ratio* (DPR) terhadap *Price to Book Value* (PBV) perusahaan manufaktur sub sektor industri tekstil dan garmen yang terdaftar di BEI..

Jenis penelitian ini adalah penelitian deskriptif dengan pendekatan kuantitatif. Teknik analisis data yang digunakan dalam penelitian ini adalah regresi linear berganda.

Hasil penelitian ini menunjukkan bahwa Kepemilikan Institusional berpengaruh signifikan terhadap *Price to Book Value* perusahaan industri tekstil dan garmen yang terdaftar di Bursa Efek Indonesia (BEI) periode 2015-2019. Kepemilikan Manajerial berpengaruh signifikan terhadap *Price to Book Value* perusahaan industri tekstil dan garmen yang terdaftar di Bursa Efek Indonesia (BEI) periode 2015-2019. *Devidend Payout Ratio* berpengaruh signifikan terhadap *Price to Book Value* perusahaan industri tekstil dan garmen yang terdaftar di Bursa Efek Indonesia (BEI) periode 2015-2019. Kepemilikan Institusional, Kepemilikan Manajerial, dan *Devidend Payout Ratio* berpengaruh signifikan terhadap *Price to Book Value* perusahaan industri tekstil dan garmen yang terdaftar di Bursa Efek Indonesia (BEI) periode 2015-2019.

Kata Kunci: KI, KM, DPR, PBV

ABSTRACT

Yoshua Fernando Manurung. 7114030189. The Effect of Ownership Structure and Dividend Policy on the Value of Manufacturing Companies in the Textile and Garment Industry Sub-Sector Listed on the IDX.

Textile and garment industry companies are listed on the Indonesian Stock Exchange (IDX) and are experiencing the biggest problem with the decline in company value. This study aims to examine and explain the effect of Institutional Ownership, Managerial Ownership, and Dividend Payout Ratio (DPR) on Price to Book Value (PBV) of manufacturing companies in the textile and garment industry sub-sectors listed on the IDX.

This type of research is a descriptive study with a quantitative approach. The data analysis technique used in this study is multiple linear regression.

The results of this study indicate that Institutional Ownership has a significant effect on the Price to Book Value of textile and garment industry companies listed on the Indonesia Stock Exchange (BEI) for the 2015-2019 period. Managerial ownership has a significant effect on the Price to Book Value of textile and garment industry companies listed on the Indonesia Stock Exchange (IDX) for the 2015-2019 period. The dividend payout ratio has a significant effect on the price to book value of textile and garment industry companies listed on the Indonesia Stock Exchange (BEI) for the 2015-2019 period. Institutional Ownership, Managerial Ownership, and Dividend Payout Ratio have a significant effect on the Price to Book Value of textile and garment industry companies listed on the Indonesia Stock Exchange (IDX) for the 2015-2019 period.

Keywords: KI, KM, DPR, PBV