

## **ABSTRAK**

### **PENGEMBANGAN BAHAN AJAR BERBASIS MEDIA INTERAKTIF MATERI TEKS CERAMAH KELAS XI**

**SUYANTI**

**NPM : 71180513030**

**Email: [suyantisanti173@gmail.com](mailto:suyantisanti173@gmail.com)**

Penelitian ini bertujuan untuk mengembangkan dan menguji kelayakan serta mengetahui keefektifan bahan ajar berbasis media interaktif materi teks ceramah kelas XI. Populasi adalah peserta didik kelas XI SMAS Bani Adam Mabar yang berjumlah 79 orang, dengan sampel yaitu 21 orang. Jenis Penelitian ini adalah penelitian pengembangan yang biasa disebut *R&D (Research and Development)* dengan model 4D. Prosedur yang digunakan dalam penelitian ini terdiri dari empat tahap yaitu: (1) *Define*, (2) *Design*, (3) *Develop*, (4) *Disseminate*. Hasil penelitian ini menunjukkan bahwa Bahan Ajar Berbasis Media Interaktif Materi Teks Ceramah Kelas XI sangat layak digunakan dalam pembelajaran dengan sebelumnya melalui uji validasi 2 ahli materi dan 2 ahli media. Hasil persentase dari ahli materi I sebesar 77%, ahli materi II sebesar 89%, ahli media I sebesar 85% dan ahli media II sebesar 75%. Selanjutnya bahan ajar berbasis media interaktif materi teks ceramah kelas XI diuji cobakan ke 1 guru bidang studi bahasa Indonesia dan 21 peserta didik kelas XI SMAS BANI ADAM Mabar. Untuk uji coba ke guru bidang studi diperoleh hasil persentase sebesar 83% dengan kriteria sangat baik, dan untuk uji coba ke peserta didik diperoleh hasil persentase sebesar 92% dengan kriteria sangat baik. Selain itu, setelah dilakukan uji keefektifan dengan memberikan evaluasi ke peserta didik, diperoleh nilai peserta didik mencapai Kriteria Ketuntasan Minimal (KKM). Sehingga dapat disimpulkan bahwa bahan ajar berbasis media interaktif materi teks ceramah kelas XI sangat layak dan efektif digunakan dalam pembelajaran.

**Kata Kunci : Pengembangan, Bahan Ajar, Media Interaktif, Teks Ceramah**

## ABSTRACT

### THE DEVELOPMENT OF TEACHING MATERIALS BASED ON INTERACTIVE MEDIA TOWARD TEXT MATERIALS FOR CLASS XI

SUYANTI

NPM : 71180513030

Email: [suyantisanti173@gmail.com](mailto:suyantisanti173@gmail.com)

This study aimed to develop and test the feasibility and determine the effectiveness of interactive media-based on teaching materials for class XI. The population from class XI SMAS Bani Adam Mabar as 79 students and the sample as 21 students. This study used development research that usually called R&D (Research and Development) with 4D model. The procedure used four stages: (1) Define, (2) Design, (3) Develop, (4) Disseminate. The results indicated that Interactive Media-Based Teaching Materials for Class XI are very suitable in learning by previously through a validation test of 2 material experts and 2 media experts. The result of material expert I is 77%, material expert II is 89%, media expert I is 85% and media expert II is 75%. Furthermore, interactive media-based teaching materials for class XI were tested on 1 teacher of Indonesian language studies and 21 students of class XI in SMAS BANI ADAM Mabar. For trials on teachers in the field of study, the results were 83% or very good criteria, and for trials on students, the results were 92% or very good criteria. In addition, after the effectiveness test was carried out by providing evaluations to students, it was obtained that the students' scores reached the Minimum Completeness Criteria (KKM). Then it can be concluded that interactive media-based teaching materials for class XI are very feasible and effective to be used in learning.

**Keywords:** Development, Teaching Materials, Interactive Media, Lecture Text

