

ABSTRAK

Latar Belakang: Menerapkan protokol kesehatan secara terus menerus semasa pandemi COVID-19 merupakan langkah yang paling efektif untuk pencegahan dan penanggulangan COVID-19 yaitu meliputi (3M) mencuci tangan, menggunakan masker, serta menjaga jarak. Minimarket sebagai salah satu tempat yang menjual kebutuhan sehari-hari memungkinkan untuk terciptanya kerumunan.

Tujuan Penelitian: Untuk mengetahui gambaran upaya penerapan 3M dalam pencegahan COVID-19 di minimarket Kelurahan Tanjung Sari Kecamatan Medan Selayang Tahun 2021.

Metode Penelitian: Dilakukan penelitian observasional-deskriptif dengan desain penelitian *cross-sectional study* pada seluruh minimarket di Kelurahan Tanjung Sari Kecamatan Medan Selayang Tahun 2021 dengan menggunakan lembar observasi. Data disajikan dalam bentuk distribusi frekuensi atau persentasi.

Hasil Penelitian: Dari 25 minimarket didapatkan 20 minimarket menerapkan wajib memakai masker (80%), 21 minimarket menyediakan fasilitas cuci tangan dan handsanitizer (84%), 24 minimarket menerapkan jaga jarak antrian (96%), 14 minimarket dimana pekerja minimarket tidak menerapkan memakai masker selama bekerja (56%), 20 minimarket dimana pekerja minimarket tidak berpartisipasi aktif mengingatkan pengunjung menerapkan 3M (80%), 13 minimarket dimana pengunjung minimarket tidak menerapkan penggunaan masker selama berada di minimarket (52%), 16 minimarket dimana pengunjung minimarket tidak menerapkan mencuci tangan sebelum masuk minimarket (64%), dan 14 minimarket dimana pengunjung minimarket menerapkan menjaga jarak minimal 1 meter dari orang lain (58%).

Kesimpulan: dapat disimpulkan bahwa dalam fasilitas dan aturan protokol kesehatan mayoritas tersedia di semua minimarket. Akan tetapi dalam hal penerapan protokol kesehatan masih banyak yang belum menerapkannya.

Kata kunci: COVID-19, Minimarket, Pencegahan, Protokol kesehatan

ABSTRACT

Background: *The most effective approach for COVID-19 prevention and control is to follow health protocols consistently throughout the pandemic, which include (3M) routinely washing hands, always wearing a mask, and maintaining distance. Minimarket as a place that offers everyday necessities allows for crowding.*

Objective: *to describe the efforts to implement 3M in preventing COVID-19 in minimarkets in Tanjung Sari, Medan Selayang in 2021.*

Methods: *An observational-descriptive study was conducted with a cross-sectional study design in all the minimarkets in Tanjung Sari, Medan Selayang on 2021 using observation sheets. The data is presented in the form of a frequency distribution or percentage.*

Results: *From 25 minimarkets, it was found that 20 minimarkets applied the mandatory of wearing masks (80%), 21 minimarkets provided hand washing facilities and hand sanitizers (84%), 24 minimarkets implemented to maintain a queue distance (96%), 14 minimarkets where the workers didn't wear masks while working (56%), 20 minimarkets where minimarket workers didn't participate actively to remind visitors to applied 3M (80%), 13 minimarkets where minimarket visitors didn't wear masks while in the minimarket (52%), 16 minimarkets where minimarket visitors didn't wash their before entering the minimarket (64%), and 14 minimarkets where minimarket visitors maintained minimum distance of 1 meter from other people (58%).*

Conclusion: *it can be concluded that the majority of health protocols and facilities are available in all minimarkets. However, in terms of implementing health protocols, there are still many who have not implemented them.*

Keywords: *COVID-19, Health protocol, Minimarket, Prevention*